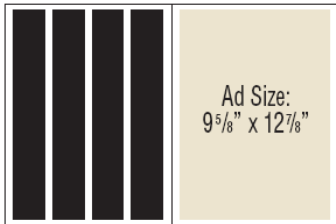


2012 SPECIFICATIONS

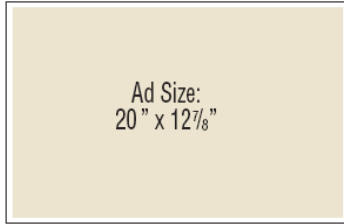
For Tabloid Size Publications

King-size Page



Bleed Size: 10 3/4" x 14 1/4"
Trim Size: 10 1/2" x 14"

King-size Spread

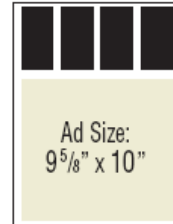


Bleed Size: 21 1/4" x 14 1/4"
Trim Size: 21" x 14"

3/4 Vert. Page



3/4 Horiz. Page

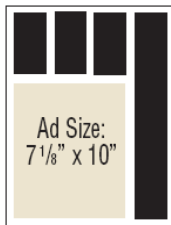


3/4 Vert. Spread

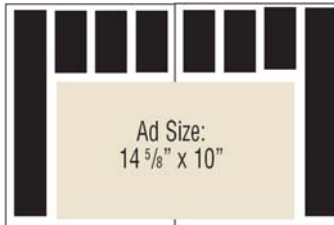


3/4 Horiz. Spread (not shown)
Ad size: 20" x 10"

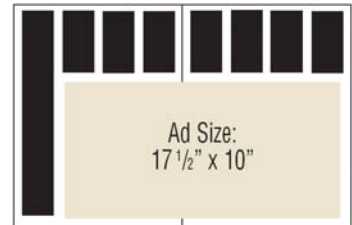
Island Page



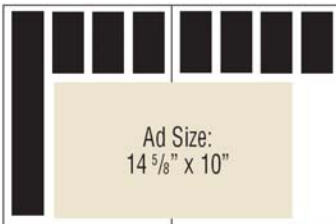
Island Spread



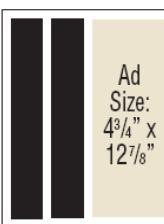
Island Page + 3/4 Page Horiz.



Island Spread + Island Page



1/2 Vert. Page

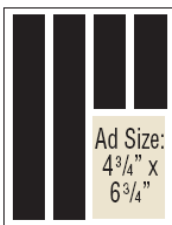


1/2 Horiz. Page



1/2 Horiz. Spread (not shown)
Ad Size: 20" x 6 3/4"

1/4 Vert. Page



1/4 Horiz. Page



1/4 Page Column

