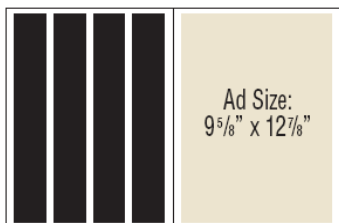


2011 SPECIFICATIONS

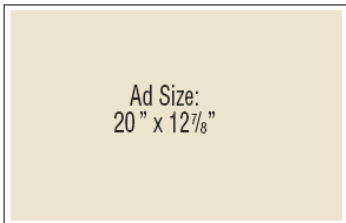
International Medical News Group and Elsevier Society News Group Publications

King-size Page



Bleed Size: 10 3/4" x 14 1/4"
Trim Size: 10 1/2" x 14"

King-size Spread

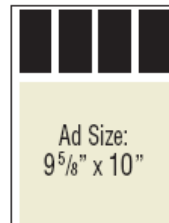


Bleed Size: 21 1/4" x 14 1/4"
Trim Size: 21" x 14"

3/4 Vert. Page



3/4 Horiz. Page

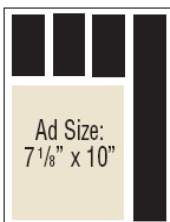


3/4 Vert. Spread

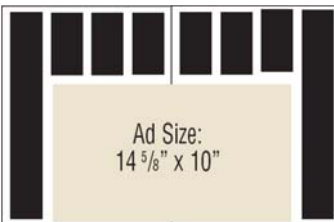


3/4 Horiz. Spread (not shown)
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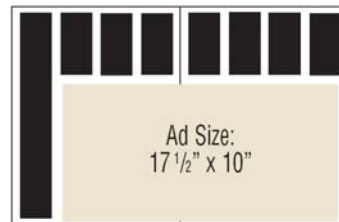
Island Page



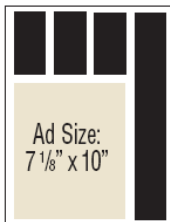
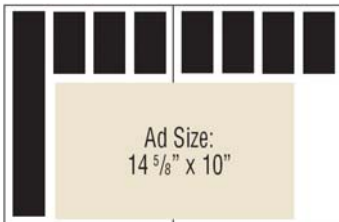
Island Spread



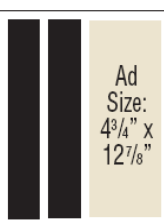
Island Page + 3/4 Page Horiz.



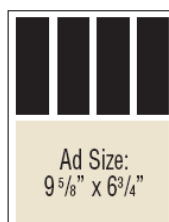
Island Spread + Island Page



1/2 Vert. Page

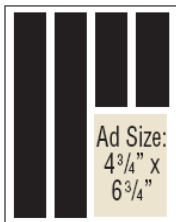


1/2 Horiz. Page



1/2 Horiz. Spread (not shown)
Ad Size: 20" x 6 3/4"

1/4 Vert. Page



1/4 Horiz. Page



1/4 Page Column



Ad Size: 2 1/8" x 12 7/8"



International Medical News Group

Cardiology News, Clinical Endocrinology News, Clinical Neurology News, Clinical Psychiatry News, Family Practice News, Hospitalist News, Internal Medicine News, Ob.Gyn. News, Pediatric News, Rheumatology News, Rheumatology News International, Skin & Allergy News, World Neurology

Elsevier Society News Group

ACEP News, Caring for the Ages, Chest Physician, GI & Hepatology News, Surgery News, Thoracic Surgery News, Vascular Specialist; Show Dailies— ACEP Scientific Assembly News, EULAR Congress News, The STS Meeting Bulletin, Vascular Connections