

No attempt has been made to rank the information contained in this report in order of importance, since BPA Worldwide believes this is a judgment, which must be made by the user of the report.

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A not-for-profit organization since 1931, BPA Worldwide is governed by a tripartite board comprising media owners, advertising agencies and advertisers. Spanning 25 countries, BPA serves more than 2,000 B-to-B publications and 500 consumer magazines, plus newspapers, events, Web sites, email newsletters, databases, wireless and other advertiser-supported media—as well as more than 2,600 advertiser and agency members.

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CARDIOLOGY NEWS

International Medical News Group
5635 Fishers Lane, Suite 6000
Rockville, MD 20852
Tel. No.: (240) 221-4500
FAX No.: (240) 221-2543
Website: www.ecardiologynews.com

Official Publication of: None
Established: 2003
Issues Per Year: 12

FIELD SERVED

CARDIOLOGY NEWS serves the cardiac physician.

DEFINITION OF RECIPIENT QUALIFICATION

Qualified recipients are cardiologists, pediatric cardiologists, IM - cardiac electrophysiologists, interventional cardiologists, residents, and others as described in Paragraph 3a.

AVERAGE NON-QUALIFIED CIRCULATION

NON-QUALIFIED Not Included Elsewhere	Copies
Other Paid Circulation _____	-
Advertiser and Agency _____	459
Rotated or Occasional _____	-
Allocated for Trade Shows and Conventions _____	50
All Other _____	299
TOTAL	808

1. AVERAGE QUALIFIED CIRCULATION BREAKOUT FOR PERIOD

QUALIFIED CIRCULATION	Total Qualified		Qualified Non-Paid		Qualified Paid	
	Copies	Percent	Copies	Percent	Copies	Percent
Individual _____	25,493	100.0	25,493	100.0	-	-
Sponsored Individually Addressed _	-	-	-	-	-	-
Membership Benefit _____	-	-	-	-	-	-
Multi-Copy Same Addressee _____	-	-	-	-	-	-
Single Copy Sales _____	-	-	-	-	-	-
TOTAL QUALIFIED CIRCULATION	25,493	100.0	25,493	100.0	-	-

2. QUALIFIED CIRCULATION BY ISSUES WITH REMOVALS AND ADDITIONS FOR PERIOD

2007 Issue	*Number Removed	*Number Added	Qualified Non-Paid	Qualified Paid	Total Qualified	2007 Issue	*Number Removed	*Number Added	Qualified Non-Paid	Qualified Paid	Total Qualified
February _____					25,550	May _____					25,440
March _____					25,532	June _____					25,444
April _____					25,513	July _____					25,480
						TOTAL					

*See Paragraph 11

3a. BUSINESS/OCCUPATIONAL BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF JULY 2007

This issue is 0.1% or 16 copies below the average of the other 5 issues reported in Paragraph two.

PROFESSIONAL CLASSIFICATION (See Note 1)		TOTAL QUALIFIED	PERCENT OF TOTAL	MAJOR PROFESSIONAL ACTIVITY FOR UNITED STATES & POSSESSIONS INCLUDING APO & FPO						
				PATIENT CARE					Total (Other Professional Activity) (L)	Osteopaths Patient Care
				Office Based Practice (A)	Hospital-Based Practice			Total (Patient Care) (F)		
					Residents (C)	Full Time Hospital Staff (D)	Total (Hospital Based) (E)			
CD	Cardiovascular Disease _____	21,666	85.0	16,132	1,987	1,263	3,250	19,382	1,768	516
ICE	IM - Cardiac Electrophysiology _____	975	3.8	660	138	47	185	845	105	25
IC	Interventional Cardiology _____	1,188	4.7	761	215	31	246	1,007	145	36
PDC	Pediatric Cardiology _____	1,651	6.5	1,161	251	207	458	1,619	15	17
Total Copies To Physicians		25,480	100.0	18,714	2,591	1,548	4,139	22,853	2,033	594
Percent To Physicians		100.0	-	73.4	10.2	6.1	16.3	89.7	8.0	2.3
TOTAL QUALIFIED CIRCULATION		25,480	100.0							

3b. QUALIFICATION SOURCE BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF JULY 2007							
QUALIFICATION SOURCE	Qualified Within			Qualified Non-Paid	Qualified Paid	Total Qualified	Percent
	1 year	2 years	3 years				
I. TOTAL - Personal direct request from the recipient: _____	-	-	-			-	-
a. Written _____	-	-	-			-	-
b. Telecommunication _____	-	-	-			-	-
c. Electronic _____	-	-	-			-	-
II. TOTAL - Request from recipient's company: _____	-	-	-			-	-
a. Written _____	-	-	-			-	-
b. Telecommunication _____	-	-	-			-	-
c. Electronic _____	-	-	-			-	-
III. TOTAL - Membership Benefit: _____	-	-	-			-	-
a. Individual _____	-	-	-			-	-
b. Organizational _____	-	-	-			-	-
IV. TOTAL - Communication from recipient or recipient's company (other than request): _____	-	-	-			-	-
a. Written _____	-	-	-			-	-
b. Telecommunication _____	-	-	-			-	-
c. Electronic _____	-	-	-			-	-
V. TOTAL - Sources other than above (listed alphabetically): _____	25,480	-	-			25,480	100.0
*Association rosters and directories _____	25,480	-	-			25,480	100.0
Business directories _____	-	-	-			-	-
Independent field reports _____	-	-	-			-	-
Licensees - National, State or Local Government _____	-	-	-			-	-
Manufacturer's, distributor's and wholesaler's lists _____	-	-	-			-	-
Other sources _____	-	-	-			-	-
VI. TOTAL - Single Copy Sales: _____	-	-	-			-	-
TOTAL QUALIFIED CIRCULATION	25,480	-	-			25,480	100.0
*See Paragraph 11	PERCENT	100.0	-	-		100.0	-

Paid Source Information can be reported at the option of the publisher.

3c. MAILING ADDRESS BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF JULY 2007				
MAILING ADDRESS	Qualified Non-Paid	Qualified Paid	Total Qualified	Percent
Individuals by name and title and/or function _____			25,480	100.0
Individuals by name only _____			-	-
Titles or functions only _____			-	-
Company names only _____			-	-
Multi-Copy Same Addressee copies _____			-	-
Single Copy Sales _____			-	-
TOTAL QUALIFIED CIRCULATION			25,480	100.0

4. GEOGRAPHICAL BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF JULY 2007									
State & Zip Code	Qualified Non-Paid	Qualified Paid	Total Qualified	Percent	State & Zip Code	Qualified Non-Paid	Qualified Paid	Total Qualified	Percent
039-049 Maine _____			95		400-427 Kentucky _____			300	
030-038 New Hampshire _____			99		370-385 Tennessee _____			523	
050-059 Vermont _____			53		350-369 Alabama _____			322	
010-027 Massachusetts _____			1,029		386-397 Mississippi _____			156	
028-029 Rhode Island _____			119		EAST SO. CENTRAL			1,301	5.1
060-069 Connecticut _____			423		716-729 Arkansas _____			182	
NEW ENGLAND			1,818	7.1	700-714 Louisiana _____			377	
100-149 New York _____			2,420		730-749 Oklahoma _____			217	
070-089 New Jersey _____			1,103		750-799 Texas _____			1,642	
150-196 Pennsylvania _____			1,484		WEST SO. CENTRAL			2,418	9.5
MIDDLE ATLANTIC			5,007	19.7	590-599 Montana _____			45	
430-459 Ohio _____			1,096		832-838 Idaho _____			57	
460-479 Indiana _____			469		820-831 Wyoming _____			16	
600-629 Illinois _____			1,100		800-816 Colorado _____			280	
480-499 Michigan _____			840		870-884 New Mexico _____			118	
530-549 Wisconsin _____			369		850-865 Arizona _____			424	
EAST NO. CENTRAL			3,874	15.2	840-847 Utah _____			140	
550-567 Minnesota _____			488		889-898 Nevada _____			152	
500-528 Iowa _____			184		MOUNTAIN			1,232	4.8
630-658 Missouri _____			525		995-999 Alaska _____			23	
580-588 North Dakota _____			29		980-994 Washington _____			385	
570-577 South Dakota _____			46		970-979 Oregon _____			203	
680-693 Nebraska _____			138		900-961 California _____			2,559	
660-679 Kansas _____			193		967-968 Hawaii _____			73	
WEST NO. CENTRAL			1,603	6.3	PACIFIC			3,243	12.7
197-199 Delaware _____			74		UNITED STATES			25,480	100.0
206-219 Maryland _____			663		969 & 004-009			-	
200-205 Washington, DC _____			145		U.S. Territories _____			-	
220-246 Virginia _____			551		Canada _____			-	
247-268 West Virginia _____			133		Mexico _____			-	
270-289 North Carolina _____			715		Other International _____			-	
290-299 South Carolina _____			319		APO/FPO _____			-	
300-319 Georgia _____			605		TOTAL QUALIFIED CIRCULATION			25,480	100.0
320-349 Florida _____			1,779						
SOUTH ATLANTIC			4,984	19.6					

9. FIVE CALENDAR YEAR ANALYSIS: AVERAGE ANNUAL AUDITED QUALIFIED CIRCULATION AND CURRENT UNAUDITED CIRCULATION STATEMENTS					
	Audited Data	Audited Data	Audited Data	Circulation Claim	Circulation Claim
	2003	2004	2005	*2006	**2007
Total Audit Average Qualified:	21,143	22,121	24,585	25,140	25,493
Qualified Non-Paid:	21,143	22,121	24,585	25,140	25,493
Qualified Paid:	-	-	-	-	-
Post Expire Copies included in Paid Circulation:	***NC	***NC	***NC	***NC	***NC
Average Annual Order Price:	***NC	***NC	***NC	***NC	***NC

***NOTE: The audited average qualified circulation for February-July 2006 = 25,030. The unaudited average qualified circulation for August 2006-January 2007 = 25,251. Yielding an average qualified circulation of 25,140.**

**2007 data is unaudited.
***NC = None Claimed.

10. PAID CIRCULATION DATA	
***NC	Average Annual Subscription Order Price for the Period Required (includes promotional incentive value, if any)
12	Issues Per Year
***NC	All Single Copy Sales Prices for the Period
***NC	Renewal Rate of Paid Subscribers (Optional)

11. ADDITIONAL DATA

Paragraph 2:

Additions and removals are not required since the circulation is obtained from the American Medical Association and American Osteopathic Association franchise list each month.

PARAGRAPH 3b:

Association rosters and directories include 2 sources of circulation for quantities of 594 copies or 2.3% and 24,886 copies or 97.7%, including the American Osteopathic Association and the American Medical Association.

PARAGRAPHS 5 THROUGH 8 ARE NOT REQUIRED

PUBLISHER'S AFFIDAVIT		
We hereby make oath and say that all data set forth in this statement are true.	Date signed	August 14, 2007
Alan J. Imhoff, President, IMNG	State	Maryland
Yvonne Evans, Director, Manufacturing and Production	County	Rockville
(At least one of the above signatures must be that of an officer of the publishing company or its authorized representative.)	Received by BPA Worldwide	August 14, 2007
IMPORTANT NOTE:	Type	PJ
This unaudited circulation statement has been checked against the previous audit report. It will be included in the annual audit made by BPA Worldwide.	ID Number	C633POJ7