

No attempt has been made to rank the information contained in this report in order of importance, since BPA Worldwide believes this is a judgment, which must be made by the user of the report.

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A not-for-profit organization since 1931, BPA Worldwide is governed by a tripartite board comprising media owners, advertising agencies and advertisers. Spanning 25 countries, BPA serves more than 2,000 B-to-B publications and 500 consumer magazines, plus newspapers, events, Web sites, email newsletters, databases, wireless and other advertiser-supported media—as well as more than 2,600 advertiser and agency members.

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CLINICAL ENDOCRINOLOGY NEWS

International Medical News Group
5635 Fishers Lane, Suite 6000
Rockville, MD 10852
Tel. No.: (240) 221-4500
Fax No.: (240) 221-2543

Official Publication of: None
Established: 2006
Issues Per Year: 12

FIELD SERVED

CLINICAL ENDOCRINOLOGY NEWS serves all categories of practice within diabetology, endocrinology and pediatric endocrinology. Also served are professionals in the field of diabetes education and management.

DEFINITION OF RECIPIENT QUALIFICATION

Qualified recipients are diabetologists, endocrinologists and pediatric endocrinologists and diabetes educators and professionals in diabetes management and education.

AVERAGE NON-QUALIFIED CIRCULATION	
NON-QUALIFIED Not Included Elsewhere	Copies
Other Paid Circulation _____	-
Advertiser and Agency _____	237
Rotated or Occasional _____	-
Allocated for Trade Shows and Conventions _____	100
All Other _____	263
TOTAL	600

1. AVERAGE QUALIFIED CIRCULATION BREAKOUT FOR PERIOD						
QUALIFIED CIRCULATION	Total Qualified		Qualified Non-Paid		Qualified Paid	
	Copies	Percent	Copies	Percent	Copies	Percent
Individual _____	11,210	100.0	11,210	100.0	-	-
Sponsored Individually Addressed _	-	-	-	-	-	-
Membership Benefit _____	-	-	-	-	-	-
Multi-Copy Same Addressee _____	-	-	-	-	-	-
Single Copy Sales _____	-	-	-	-	-	-
TOTAL QUALIFIED CIRCULATION	11,210	100.0	11,210	100.0	-	-

2. QUALIFIED CIRCULATION BY ISSUES WITH REMOVALS AND ADDITIONS FOR PERIOD											
2007 Issue	*Number Removed	*Number Added	Qualified Non-Paid	Qualified Paid	Total Qualified	2007 Issue	*Number Removed	*Number Added	Qualified Non-Paid	Qualified Paid	Total Qualified
February _____					11,410	May _____					11,457
March _____					11,403	June _____					10,785
April _____					11,362	July _____					10,841
						TOTAL					

*See Paragraph 11

3a. BUSINESS/OCCUPATIONAL BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF JULY 2007
This issue is 3.9% or 442 copies below the average of the other 5 issues reported in Paragraph two.

		PROFESSIONAL CLASSIFICATION	TOTAL QUALIFIED	PERCENT OF TOTAL	MAJOR PROFESSIONAL ACTIVITY						
					PATIENT CARE					Total (Other Professional Activity) (G, H, I, J, K, & L) Note 2	Osteopaths (M, N, O) Note 3
					HOSPITAL BASED PRACTICE				Total Patient Care (F)		
					Office Based Practice (A)	Residents (B & C) Note 1	Full Time Hospital Staff (D)	Total Hospital Based (E)			
14	DIA	Diabetes _____	286	2.6	169	-	19	19	188	98	-
16	END	Endocrinology _____	5,076	46.8	3,155	459	311	770	3,925	1,081	70
70	PDE	Pediatric Endocrinology _____	919	8.5	439	164	93	257	696	215	8
Total copies to physicians			6,281	57.9	3,763	623	423	1,046	4,809	1,394	78
Percent To Physicians			57.9	-	34.7	5.7	3.9	9.6	44.3	12.9	0.7
		Diabetes Educators _____	4,560	42.1							
TOTAL QUALIFIED CIRCULATION			10,841	100.0							

Note 1: Comparable categories (B) and (C) have been combined at the publisher's option.

Note 2: Comparable categories (G), (H), (I), (J), (K) and (L), have been combined at the publisher's option.

Note 3: Comparable categories (M), (N), and (O), have been combined at the publisher's option.

Note 4: Comparable categories (P), (Q) and (R) have been omitted at the publisher's option.

Note 5: Comparable Professional Classification categories 1-13, 15, 17-69, 71-108 have been omitted at the publisher's option.

3b. QUALIFICATION SOURCE BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF JULY 2007							
QUALIFICATION SOURCE	Qualified Within			Qualified Non-Paid	Qualified Paid	Total Qualified	Percent
	1 year	2 years	3 years				
I. TOTAL - Personal direct request from the recipient: _____	1,112	480	3			1,595	14.8
a. Written _____	1,112	480	3			1,595	14.8
b. Telecommunication _____	-	-	-			-	-
c. Electronic _____	-	-	-			-	-
II. TOTAL - Request from recipient's company: _____	-	-	-			-	-
a. Written _____	-	-	-			-	-
b. Telecommunication _____	-	-	-			-	-
c. Electronic _____	-	-	-			-	-
III. TOTAL - Membership Benefit: _____	-	-	-			-	-
a. Individual _____	-	-	-			-	-
b. Organizational _____	-	-	-			-	-
IV. TOTAL - Communication from recipient or recipient's company (other than request): _____	-	-	-			-	-
a. Written _____	-	-	-			-	-
b. Telecommunication _____	-	-	-			-	-
c. Electronic _____	-	-	-			-	-
V. TOTAL - Sources other than above (listed alphabetically): _____	9,246	-	-			9,246	85.2
*Association rosters and directories _____	6,281	-	-			6,281	57.9
Business directories _____	-	-	-			-	-
Independent field reports _____	-	-	-			-	-
Licenseses - National, State or Local Government _____	-	-	-			-	-
Manufacturer's, distributor's and wholesaler's lists _____	-	-	-			-	-
*Other sources _____	2,965	-	-			2,965	27.3
VI. TOTAL - Single Copy Sales: _____	-	-	-			-	-
TOTAL QUALIFIED CIRCULATION	10,358	480	3			10,841	100.0
*See Paragraph 11	PERCENT	95.6	4.4	-		100.0	-

Paid Source Information can be reported at the option of the publisher.

3c. MAILING ADDRESS BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF JULY 2007				
MAILING ADDRESS	Qualified Non-Paid	Qualified Paid	Total Qualified	Percent
Individuals by name and title and/or function _____			10,841	100.0
Individuals by name only _____			-	-
Titles or functions only _____			-	-
Company names only _____			-	-
Multi-Copy Same Addressee copies _____			-	-
Single Copy Sales _____			-	-
TOTAL QUALIFIED CIRCULATION			10,841	100.0

4. GEOGRAPHICAL BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF JULY 2007									
State & Zip Code	Qualified Non-Paid	Qualified Paid	Total Qualified	Percent	State & Zip Code	Qualified Non-Paid	Qualified Paid	Total Qualified	Percent
039-049 Maine _____			49		400-427 Kentucky _____			141	
030-038 New Hampshire _____			62		370-385 Tennessee _____			195	
050-059 Vermont _____			27		350-369 Alabama _____			117	
010-027 Massachusetts _____			480		386-397 Mississippi _____			63	
028-029 Rhode Island _____			50		EAST SO. CENTRAL			516	4.8
060-069 Connecticut _____			199		716-729 Arkansas _____			76	
NEW ENGLAND			867	8.0	700-714 Louisiana _____			144	
100-149 New York _____			948		730-749 Oklahoma _____			93	
070-089 New Jersey _____			379		750-799 Texas _____			652	
150-196 Pennsylvania _____			512		WEST SO. CENTRAL			965	8.9
MIDDLE ATLANTIC			1,839	17.0	590-599 Montana _____			23	
430-459 Ohio _____			404		832-838 Idaho _____			35	
460-479 Indiana _____			233		820-831 Wyoming _____			21	
600-629 Illinois _____			457		800-816 Colorado _____			186	
480-499 Michigan _____			332		870-884 New Mexico _____			76	
530-549 Wisconsin _____			215		850-865 Arizona _____			182	
EAST NO. CENTRAL			1,641	15.1	840-847 Utah _____			48	
550-567 Minnesota _____			238		889-898 Nevada _____			62	
500-528 Iowa _____			85		MOUNTAIN			633	5.8
630-658 Missouri _____			208		995-999 Alaska _____			22	
580-588 North Dakota _____			20		980-994 Washington _____			225	
570-577 South Dakota _____			31		970-979 Oregon _____			143	
680-693 Nebraska _____			57		900-961 California _____			1,165	
660-679 Kansas _____			77		967-968 Hawaii _____			63	
WEST NO. CENTRAL			716	6.6	PACIFIC			1,618	14.9
197-199 Delaware _____			20		UNITED STATES			10,841	100.0
206-219 Maryland _____			383		969 & 004-009 U.S. Territories _____			-	
200-205 Washington, DC _____			48		Canada _____			-	
220-246 Virginia _____			288		Mexico _____			-	
247-268 West Virginia _____			77		Other International _____			-	
270-289 North Carolina _____			296		APO/FPO _____			-	
290-299 South Carolina _____			141		TOTAL QUALIFIED CIRCULATION			10,841	100.0
300-319 Georgia _____			233						
320-349 Florida _____			560						
SOUTH ATLANTIC			2,046	18.9					

9. FIVE CALENDAR YEAR ANALYSIS: AVERAGE ANNUAL AUDITED QUALIFIED CIRCULATION AND CURRENT UNAUDITED CIRCULATION STATEMENTS		
	Circulation Claim	Circulation Claim
	*2006	**2007
Total Audit Average Qualified: _____	11,692	11,210
Qualified Non-Paid: _____	11,692	11,210
Qualified Paid: _____	-	-
Post Expire Copies included in Paid Circulation: _____	***NC	***NC
Average Annual Order Price: _____	***NC	***NC

10. PAID CIRCULATION DATA	
***NC	Average Annual Subscription Order Price for the Period Required (includes promotional incentive value, if any)
12	Issues Per Year
***NC	All Single Copy Sales Prices for the Period
***NC	Renewal Rate of Paid Subscribers (Optional)

***NOTE: All data from February 2006 through July 2006 is audited. With each successive year, new data will be added until five years of data is displayed.**

**2007 data is unaudited.

***NC = None Claimed

11. ADDITIONAL DATA

PARAGRAPH 2:

Additions and removals are not required since the circulation is obtained from the American Medical Association and the American Osteopathic Association franchise list each month.

PARAGRAPH 3b:

Association rosters and directories include 2 sources of circulation for quantities of 78 copies or 0.7% and 6,203 copies or 57.2%, including the American Osteopathic Association and the American Medical Association.

Other sources include 1 source of circulation for a quantity of 2,965 copies or 27.3%, including the American Association of Diabetes Educators.

PARAGRAPHS 5 THROUGH 8 ARE NOT REQUIRED.

PUBLISHER'S AFFIDAVIT		
We hereby make oath and say that all data set forth in this statement are true.	Date signed	August 15, 2007
Alan J. Imhoff, President, IMNG	State	Maryland
Yvonne Evans, Director, Manufacturing and Production	County	Montgomery
(At least one of the above signatures must be that of an officer of the publishing company or its authorized representative.)	Received by BPA Worldwide	August 15, 2007
IMPORTANT NOTE:	Type	PJ
This unaudited circulation statement has been checked against the previous audit report. It will be included in the annual audit made by BPA Worldwide.	ID Number	C729P0J7