

No attempt has been made to rank the information contained in this report in order of importance, since BPA Worldwide believes this is a judgment, which must be made by the user of the report.

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A not-for-profit organization since 1931, BPA Worldwide is governed by a tripartite board comprising media owners, advertising agencies and advertisers. Spanning 25 countries, BPA serves more than 2,000 B-to-B publications and 500 consumer magazines, plus newspapers, events, Web sites, email newsletters, databases, wireless and other advertiser-supported media—as well as more than 2,600 advertiser and agency members.

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OB.GYN. NEWS

International Medical News Group
5635 Fishers Lane, Suite 6000
Rockville, MD 20852
Tel. No.: (240) 221-4500
FAX No.: (240) 221-2543
Website: www.obgynnews.com

Official Publication of: None
Established: 1966
Issues Per Year: 24

FIELD SERVED

OB.GYN. NEWS serves the physician specialist in obstetrics and gynecology and other related specialties.

DEFINITION OF RECIPIENT QUALIFICATION

Qualified recipients are office and hospital based obstetricians, gynecologists, and related specialists with direct patient care responsibilities as noted in Paragraph 3a.

AVERAGE NON-QUALIFIED CIRCULATION	
NON-QUALIFIED Not Included Elsewhere	Copies
Other Paid Circulation _____	-
Advertiser and Agency _____	721
Rotated or Occasional _____	-
Allocated for Trade Shows and Conventions _____	50
All Other _____	338
TOTAL	1,109

1. AVERAGE QUALIFIED CIRCULATION BREAKOUT FOR PERIOD						
QUALIFIED CIRCULATION	Total Qualified		Qualified Non-Paid		Qualified Paid	
	Copies	Percent	Copies	Percent	Copies	Percent
Individual _____	39,333	100.0	39,333	100.0	-	-
Sponsored Individually Addressed _	-	-	-	-	-	-
Membership Benefit _____	-	-	-	-	-	-
Multi-Copy Same Addressee _____	-	-	-	-	-	-
Single Copy Sales _____	-	-	-	-	-	-
TOTAL QUALIFIED CIRCULATION	39,333	100.0	39,333	100.0	-	-

2. QUALIFIED CIRCULATION BY ISSUES WITH REMOVALS AND ADDITIONS FOR PERIOD											
2007 Issue	*Number Removed	*Number Added	Qualified Non-Paid	Qualified Paid	Total Qualified	2007 Issue	*Number Removed	*Number Added	Qualified Non-Paid	Qualified Paid	Total Qualified
*February 1 _____					39,620	May 1 _____					39,187
February 15 _____					39,588	May 15 _____					39,166
March 1 _____					39,537	June 1 _____					39,143
March 15 _____					39,541	June 15 _____					39,122
April 1 _____					39,483	July 1 _____					39,083
April 15 _____					39,192	**July 15 _____					39,334
						TOTAL					

*See Paragraph 11
** Analyzed Issue

3a. BUSINESS/OCCUPATIONAL BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF JULY 15, 2007
This issue is -% or 1 copy above the average of the other 11 issues reported in Paragraph two.

			TOTAL QUALIFIED	PERCENT OF TOTAL	MAJOR PROFESSIONAL ACTIVITY					Total (Other Professional Activity) (L)	Osteopaths
					PATIENT CARE						
					Office Based Practice	HOSPITAL BASED PRACTICE			TOTAL (PATIENT)		
						Residents	Full Time	TOTAL (HOSPITAL)			
23.	GYN	Gynecology _____	2,198	5.6	2,070	-	95	95	2,165	-	33
	GO	Gynecological Oncology _____	452	1.1	337	-	66	66	403	41	8
32.	MFM	Maternal & Fetal Medicine _____	488	1.2	338	1	131	132	470	-	18
42.	OBS	Obstetrics _____	192	0.5	164	-	26	26	190	-	2
43.	OBG	Obstetrics & Gynecology _____	35,461	90.2	28,818	3,153	1,597	4,750	33,568	348	1,545
88.	REN	Reproductive Endocrinology _____	543	1.4	494	-	49	49	543	-	-
		Total copies to physicians	39,334	100.0	32,221	3,154	1,964	5,118	37,339	389	1,606
		Percent To Physicians	100.0	-	81.9	8.0	5.0	13.0	94.9	1.0	4.1
		TOTAL QUALIFIED CIRCULATION	39,334	100.0							

3b. QUALIFICATION SOURCE BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF JULY 15, 2007							
QUALIFICATION SOURCE	Qualified Within			Qualified Non-Paid	Qualified Paid	Total Qualified	Percent
	1 year	2 years	3 years				
I. TOTAL - Personal direct request from the recipient: _____	-	-	-			-	-
a. Written _____	-	-	-			-	-
b. Telecommunication _____	-	-	-			-	-
c. Electronic _____	-	-	-			-	-
II. TOTAL - Request from recipient's company: _____	-	-	-			-	-
a. Written _____	-	-	-			-	-
b. Telecommunication _____	-	-	-			-	-
c. Electronic _____	-	-	-			-	-
III. TOTAL - Membership Benefit: _____	-	-	-			-	-
a. Individual _____	-	-	-			-	-
b. Organizational _____	-	-	-			-	-
IV. TOTAL - Communication from recipient or recipient's company (other than request): _____	-	-	-			-	-
a. Written _____	-	-	-			-	-
b. Telecommunication _____	-	-	-			-	-
c. Electronic _____	-	-	-			-	-
V. TOTAL - Sources other than above (listed alphabetically): _____	39,334	-	-			39,334	100.0
*Association rosters and directories _____	39,334	-	-			39,334	100.0
Business directories _____	-	-	-			-	-
Independent field reports _____	-	-	-			-	-
Licensees - National, State or Local Government _____	-	-	-			-	-
Manufacturer's, distributor's and wholesaler's lists _____	-	-	-			-	-
Other sources _____	-	-	-			-	-
VI. TOTAL - Single Copy Sales: _____	-	-	-			-	-
TOTAL QUALIFIED CIRCULATION	39,334	-	-			39,334	100.0
PERCENT	100.0	-	-			100.0	-

*See Paragraph 11

3c. MAILING ADDRESS BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF JULY 15, 2007				
MAILING ADDRESS	Qualified Non-Paid	Qualified Paid	Total Qualified	Percent
Individuals by name and title and/or function _____			39,334	100.0
Individuals by name only _____			-	-
Titles or functions only _____			-	-
Company names only _____			-	-
Multi-Copy Same Addressee copies _____			-	-
Single Copy Sales _____			-	-
TOTAL QUALIFIED CIRCULATION			39,334	100.0

4. GEOGRAPHICAL BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF JULY 15, 2007									
State & Zip Code	Qualified Non-Paid	Qualified Paid	Total Qualified	Percent	State & Zip Code	Qualified Non-Paid	Qualified Paid	Total Qualified	Percent
v039-049 Maine _____			171		400-427 Kentucky _____			488	
030-038 New Hampshire _____			178		370-385 Tennessee _____			839	
050-059 Vermont _____			104		350-369 Alabama _____			517	
010-027 Massachusetts _____			1,058		386-397 Mississippi _____			314	
028-029 Rhode Island _____			196		EAST SO. CENTRAL			2,158	5.5
060-069 Connecticut _____			654		716-729 Arkansas _____			255	
NEW ENGLAND			2,361	6.0	700-714 Louisiana _____			620	
100-149 New York _____			3,469		730-749 Oklahoma _____			346	
070-089 New Jersey _____			1,484		750-799 Texas _____			2,737	
150-196 Pennsylvania _____			1,711		WEST SO. CENTRAL			3,958	10.1
MIDDLE ATLANTIC			6,664	16.9	590-599 Montana _____			105	
430-459 Ohio _____			1,477		832-838 Idaho _____			136	
460-479 Indiana _____			672		820-831 Wyoming _____			48	
600-629 Illinois _____			1,802		800-816 Colorado _____			634	
480-499 Michigan _____			1,408		870-884 New Mexico _____			208	
530-549 Wisconsin _____			594		850-865 Arizona _____			658	
EAST NO. CENTRAL			5,953	15.1	840-847 Utah _____			273	
550-567 Minnesota _____			579		889-898 Nevada _____			255	
500-528 Iowa _____			218		MOUNTAIN			2,317	5.9
630-658 Missouri _____			701		995-999 Alaska _____			79	
580-588 North Dakota _____			50		980-994 Washington _____			683	
570-577 South Dakota _____			72		970-979 Oregon _____			480	
680-693 Nebraska _____			180		900-961 California _____			4,681	
660-679 Kansas _____			277		967-968 Hawaii _____			192	
WEST NO. CENTRAL			2,077	5.3	PACIFIC			6,115	15.5
197-199 Delaware _____			106		UNITED STATES			39,334	100.0
206-219 Maryland _____			1,020		969 & 004-009			-	
200-205 Washington, DC _____			184		U.S. Territories _____			-	
220-246 Virginia _____			1,102		Canada _____			-	
247-268 West Virginia _____			182		Mexico _____			-	
270-289 North Carolina _____			1,173		Other International _____			-	
290-299 South Carolina _____			552		APO/FPO _____			-	
300-319 Georgia _____			1,287		TOTAL QUALIFIED CIRCULATION			39,334	100.0
320-349 Florida _____			2,125						
SOUTH ATLANTIC			7,731	19.7					

9. FIVE CALENDAR YEAR ANALYSIS: AVERAGE ANNUAL AUDITED QUALIFIED CIRCULATION AND CURRENT UNAUDITED CIRCULATION STATEMENTS					
	Audited Data	Audited Data	Audited Data	Circulation Claim	Circulation Claim
	2003	2004	2005	*2006	**2007
Total Audit Average Qualified:	37,795	38,753	39,079	39,458	39,333
Qualified Non-Paid: _____	37,795	38,753	39,079	39,458	39,333
Qualified Paid: _____	-	-	-	-	-
Post Expire Copies included in Paid Circulation: _____	***NC	***NC	***NC	***NC	***NC
Average Annual Order Price: ___	***NC	***NC	***NC	***NC	***NC

***NOTE: The audited average qualified circulation for February-July 2006 = 39,294. The unaudited average qualified circulation for August 2006-January 2007 = 39,623. Yielding an average qualified circulation of 39,458.**

**2007 data is unaudited.

***NC = None Claimed.

10. PAID CIRCULATION DATA	
***NC	Average Annual Subscription Order Price for the Period Required (includes promotional incentive value, if any)
24	Issues Per Year
***NC	All Single Copy Sales Prices for the Period
***NC	Renewal Rate of Paid Subscribers (Optional)

11. ADDITIONAL DATA

PARAGRAPH 2:

Additions and removals are not required since the circulation is obtained from the American Medical Association and the American Osteopathic Association franchise list each month.

PARAGRAPH 2: LATE MAILINGS

24,467 (60%) copies of the February 1, 2007 issue mailed on February 15, 2007.

19,667 (49%) copies of the July 15, 2007 issue mailed on August 1, 2007.

19,667 (49%) copies of the July 15, 2007 issue mailed on August 2, 2007.

PARAGRAPH 3b:

Association rosters and directories include 2 sources of circulation for quantities of 1,606 copies or 4.1% and 37,728 copies or 95.9%, including The American Osteopathic Association and the American Medical Association.

PUBLISHER'S AFFIDAVIT

We hereby make oath and say that all data set forth in this statement are true.

Alan J. Imhoff, President, IMNG

Yvonne Evans, Director, Manufacturing and Production

(At least one of the above signatures must be that of an officer of the publishing company or its authorized representative.)

IMPORTANT NOTE:

This unaudited circulation statement has been checked against the previous audit report. It will be included in the annual audit made by BPA Worldwide.

Date signed August 16, 2007

State Maryland

County Montgomery

Received by BPA Worldwide August 16, 2007

Type PJu

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