



**BUSINESS PUBLICATION CIRCULATION STATEMENT  
FOR THE 6 MONTH PERIOD ENDED JULY 2011**

No attempt has been made to rank the information contained in this report in order of importance, since BPA Worldwide believes this is a judgment, which must be made by the user of the report.

No. 999/07-11

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# Clinical Neurology News

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[www.clinicalneurologynews.com](http://www.clinicalneurologynews.com)  
[www.imng.com](http://www.imng.com)

Official Publication of: None  
Established: 2005  
Issues Per Year: 10

**FIELD SERVED**

CLINICAL NEUROLOGY NEWS serves Neurologists, Child Neurologists and Physician Assistants practicing in the field of Neurology.

**DEFINITION OF RECIPIENT QUALIFICATION**

Qualified recipients include Neurologists, Child Neurologists and Physician Assistants as detailed in paragraph 3a.

AVERAGE NON-QUALIFIED CIRCULATION	
NON-QUALIFIED Not Included Elsewhere	Copies
Other Paid Circulation _____	-
Advertiser and Agency _____	176
Rotated or Occasional _____	-
Allocated for Trade Shows and Conventions _____	-
Digital _____	-
All Other _____	142
<b>TOTAL</b>	<b>318</b>

1. AVERAGE QUALIFIED CIRCULATION BREAKOUT FOR PERIOD						
QUALIFIED CIRCULATION	Total Qualified		Qualified Non-Paid		Qualified Paid	
	Copies	Percent	Copies	Percent	Copies	Percent
Individual _____	13,687	100.0	13,687	100.0	-	-
Sponsored Individually Addressed _____	-	-	-	-	-	-
Membership Benefit _____	-	-	-	-	-	-
Multi-Copy Same Addressee _____	-	-	-	-	-	-
Single Copy Sales _____	-	-	-	-	-	-
<b>TOTAL QUALIFIED CIRCULATION</b>	<b>13,687</b>	<b>100.0</b>	<b>13,687</b>	<b>100.0</b>	-	-

2. QUALIFIED CIRCULATION BY ISSUES FOR PERIOD	
2011 Issue	Total Qualified
February _____	13,693
March _____	13,674
April _____	13,681
May _____	13,691
June _____	13,698
July/August _____	13,684

CLINICAL NEUROLOGY NEWS / July 2011

**3a. BUSINESS/OCCUPATION BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF JULY/AUGUST 2011****This issue is -% or 3 copies below the average of the other 5 issues reported in Paragraph two.**

		TOTAL QUALIFIED	PERCENT OF TOTAL	Office Based Practice	Residents	Full-Time Hospital Staff	Total Hospital Based	Total Patient Care	Total Other Professional Activity	Osteopathic Physicians
CHN	Neurology, Child _____	1,202	8.8	712	90	177	267	979	218	5
N	Neurology _____	12,164	88.9	8,175	508	1,015	1,523	9,698	1,846	620
	SUBTOTAL	13,366	97.7	8,887	598	1,192	1,790	10,677	2,064	625
	Neurology Nurse Practitioners/ Physician Assistants _____	318	2.3	-	-	-	-	-	318	-
	<b>TOTAL QUALIFIED CIRCULATION</b>	<b>13,684</b>	<b>100.0</b>	<b>8,887</b>	<b>598</b>	<b>1,192</b>	<b>1,790</b>	<b>10,677</b>	<b>2,382</b>	<b>625</b>
	<b>PERCENT</b>	<b>100.0</b>		<b>64.9</b>	<b>4.4</b>	<b>8.7</b>	<b>13.1</b>	<b>78.0</b>	<b>17.4</b>	<b>4.6</b>

3b. QUALIFICATION SOURCE BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF JULY/AUGUST 2011					
QUALIFICATION SOURCE	Qualified Within			Total Qualified	Percent
	1 Year	2 Years	3 Years		
I. Direct Request: _____	-	-	-	-	-
II. Request from recipient's company: _____	-	-	-	-	-
III. Membership Benefit: _____	-	-	-	-	-
IV. Communication from recipient or recipient's company (other than request): _____	-	-	-	-	-
V. <b>TOTAL</b> - Sources other than above (listed alphabetically): _____	<b>13,684</b>	-	-	<b>13,684</b>	<b>100.0</b>
*Association rosters and directories _____	13,366	-	-	13,366	97.7
Business directories _____	-	-	-	-	-
Manufacturer's, distributor's, and wholesaler's lists _____	-	-	-	-	-
*Other sources _____	318	-	-	318	2.3
VI. Single Copy Sales: _____	-	-	-	-	-
<b>TOTAL QUALIFIED CIRCULATION</b>	<b>13,684</b>	-	-	<b>13,684</b>	<b>100.0</b>
<b>PERCENT</b>	<b>100.0</b>	-	-	<b>100.0</b>	-

\*See Additional Data

3c. MAILING ADDRESS BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF JULY/AUGUST 2011		
MAILING ADDRESS	Total Qualified	Percent
Individuals by name and title and/or function _____	13,684	100.0
Individuals by name only _____	-	-
Titles or functions only _____	-	-
Company names only _____	-	-
Multi-Copy Same Addressee copies _____	-	-
Single Copy Sales _____	-	-
<b>TOTAL QUALIFIED CIRCULATION</b>	<b>13,684</b>	<b>100.0</b>

4. GEOGRAPHICAL BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF JULY/AUGUST 2011					
State	Total Qualified	Percent	State	Total Qualified	Percent
Maine _____	52		Kentucky _____	151	
New Hampshire _____	61		Tennessee _____	240	
Vermont _____	31		Alabama _____	178	
Massachusetts _____	670		Mississippi _____	93	
Rhode Island _____	67		<b>EAST SO. CENTRAL</b>	<b>662</b>	<b>4.8</b>
Connecticut _____	192		Arkansas _____	86	
<b>NEW ENGLAND</b>	<b>1,073</b>	<b>7.9</b>	Louisiana _____	167	
New York _____	1,308		Oklahoma _____	100	
New Jersey _____	477		Texas _____	821	
Pennsylvania _____	698		<b>WEST SO. CENTRAL</b>	<b>1,174</b>	<b>8.6</b>
<b>MIDDLE ATLANTIC</b>	<b>2,483</b>	<b>18.1</b>	Montana _____	36	
Ohio _____	504		Idaho _____	34	
Indiana _____	225		Wyoming _____	13	
Illinois _____	565		Colorado _____	174	
Michigan _____	430		New Mexico _____	66	
Wisconsin _____	234		Arizona _____	276	
<b>EAST NO. CENTRAL</b>	<b>1,958</b>	<b>14.3</b>	Utah _____	108	
Minnesota _____	273		Nevada _____	69	
Iowa _____	100		<b>MOUNTAIN</b>	<b>776</b>	<b>5.7</b>
Missouri _____	269		Alaska _____	18	
North Dakota _____	23		Washington _____	253	
South Dakota _____	30		Oregon _____	161	
Nebraska _____	61		California _____	1,487	
Kansas _____	99		Hawaii _____	48	
<b>WEST NO. CENTRAL</b>	<b>855</b>	<b>6.2</b>	<b>PACIFIC</b>	<b>1,967</b>	<b>14.4</b>
Delaware _____	34		<b>UNITED STATES</b>	<b>13,684</b>	<b>100.0</b>
Maryland _____	445		U.S. Territories _____	-	
Washington, DC _____	84		Canada _____	-	
Virginia _____	332		Mexico _____	-	
West Virginia _____	67		Other International _____	-	
North Carolina _____	403		APO/FPO _____	-	
South Carolina _____	131		<b>TOTAL QUALIFIED CIRCULATION</b>	<b>13,684</b>	<b>100.0</b>
Georgia _____	334				
Florida _____	906				
<b>SOUTH ATLANTIC</b>	<b>2,736</b>	<b>20.0</b>			

AVERAGE ANNUAL AUDITED QUALIFIED CIRCULATION AND CURRENT UNAUDITED CIRCULATION STATEMENTS						
6-Month Period Ended:	Audited Data	Audited Data	Audited Data	Audited Data	Audited Data	Circulation Claim
	August - January 2008/2009	February - July 2009	August - January 2009/2010	February - July 2010	August - January 2010/2011	February - July 2011*
Total Audit Average Qualified: _____	17,273	14,806	15,044	14,981	14,786	13,687
Qualified Non-Paid: ____	17,273	14,806	15,044	14,981	14,786	13,687
Qualified Paid: _____	-	-	-	-	-	-
Post Expire Copies included in Total Qualified Circulation: __	**NC	**NC	**NC	**NC	**NC	**NC
Average Annual Order Price: _____	**NC	**NC	**NC	**NC	**NC	**NC

**\*NOTE: February - July 2011 data is unaudited. With each successive period, new data will be added until six 6-month periods are displayed.**

\*\*NC = None Claimed.

#### ADDITIONAL DATA:

##### PARAGRAPH 3b:

Association rosters and directories include 2 sources of circulation for quantities of 625 copies or 4.6% to 12,741 copies or 93.1%, including the American Osteopathic Association and the American Medical Association.

Other sources include 1 source of circulation for a quantity of 318 copies or 2.3%, including the American Association of Physician Assistants.

#### PUBLISHER'S AFFIDAVIT

We hereby make oath and say that all data set forth in this statement are true.

Alan Imhoff, President, IMNG

Barbara Cavallaro, Audience Development Manager, IMNG

(At least one of the above signatures must be that of an officer of the publishing company or its authorized representative.)

##### IMPORTANT NOTE:

This unaudited circulation statement has been checked against the previous audit report. It will be included in the annual audit made by BPA Worldwide.

Date signed August 17, 2011

State New Jersey

County Morris

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