



**BUSINESS PUBLICATION CIRCULATION STATEMENT
FOR THE 6 MONTH PERIOD ENDED JULY 2011**

No attempt has been made to rank the information contained in this report in order of importance, since BPA Worldwide believes this is a judgment, which must be made by the user of the report.

No. 999/07-11

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COMMUNITY ONCOLOGY

International Medical News Group LLC
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Tel.: 973-290-8200
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www.communityoncology.com
www.imng.com

Official Publication of: None
Established: 2004
Issues Per Year: 12

FIELD SERVED

COMMUNITY ONCOLOGY serves the medical specialty of Oncology/Hematology and related subspecialties as reported in paragraph 3a.

DEFINITION OF RECIPIENT QUALIFICATION

Qualified recipients include physicians in all types of practices with primary and secondary specialties in Oncology, Hematology, Hematology/Oncology, Radiation Oncology and other related fields. Also included are Pharmacists, Administrators, Nurses, Nurse Administrators, Nurse Practitioners, Physician Assistants, and other titled and non-titled personnel in the fields served as reported in Paragraph 3a.

AVERAGE NON-QUALIFIED CIRCULATION	
NON-QUALIFIED Not Included Elsewhere	Copies
Other Paid Circulation _____	-
Advertiser and Agency _____	330
Rotated or Occasional _____	-
Allocated for Trade Shows and Conventions _____	67
Digital _____	-
All Other _____	120
TOTAL	517

1. AVERAGE QUALIFIED CIRCULATION BREAKOUT FOR PERIOD						
QUALIFIED CIRCULATION	Total Qualified		Qualified Non-Paid		Qualified Paid	
	Copies	Percent	Copies	Percent	Copies	Percent
Individual _____	20,236	100.0	20,236	100.0	-	-
Sponsored Individually Addressed __	-	-	-	-	-	-
Membership Benefit _____	-	-	-	-	-	-
Multi-Copy Same Addressee _____	-	-	-	-	-	-
Single Copy Sales _____	-	-	-	-	-	-
TOTAL QUALIFIED CIRCULATION	20,236	100.0	20,236	100.0	-	-

2. QUALIFIED CIRCULATION BY ISSUES FOR PERIOD	
2011 Issue	Total Qualified
February _____	20,725
March _____	20,563
April _____	20,482
May _____	20,102
June _____	19,878
July _____	19,664

3a. BUSINESS/OCCUPATION BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF JULY 2011														
This issue is 3.4% or 686 copies below the average of the other 5 issues reported in Paragraph two.														
	PROFESSIONAL CLASSIFICATION	TOTAL QUALIFIED	PERCENT OF TOTAL	OFFICE BASED PRACTICE	RESIDENTS	FULL TIME HOSPITAL STAFF	TOTAL HOSPITAL BASED	TOTAL PATIENT CARE	MEDICAL TEACHING	ADMIN-ISTRATION	RESEARCH	OTHER	UN-CLASSIFIED	American Osteopathic Association (AOA)
GO	Gynecological Oncology _____	58	0.3	45	-	7	7	52	1	3	1	-	-	1
HEM	Hematology _____	1,256	6.4	1,110	-	49	49	1,159	22	13	55	3	-	4
HO	Hematology and Oncology _____	6,421	32.6	3,548	1,381	379	1,760	5,308	31	23	98	63	722	176
IM	Internal Medicine _____	1,120	5.7	754	2	126	128	882	29	37	117	22	4	29
ON	Oncology, Medical _____	4,794	24.4	3,377	102	454	556	3,933	47	119	436	44	149	66
PHO	Pediatrics, Hematology - Oncology _____	40	0.2	23	-	10	10	33	1	1	4	1	-	-
RO	Radiation Oncology _____	1,080	5.5	933	1	111	112	1,045	3	3	2	10	4	13
SO	Surgical Oncology _____	22	0.1	17	-	3	3	20	-	1	-	1	-	-
	Other _____	317	1.6	76	1	21	22	98	4	13	4	7	109	82
	TOTAL COPIES TO PHYSICIANS	15,108	76.8	9,883	1,487	1,160	2,647	12,530	138	213	717	151	988	371
	Oncology Pharmacy, Administrators, Physician Assistants, Nurses, Nurse Administrators and Nurse Practitioners _____	4,556	23.2											
	TOTAL QUALIFIED CIRCULATION	19,664	100.0											

3b. QUALIFICATION SOURCE BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF JULY 2011

QUALIFICATION SOURCE	Qualified Within			Total Qualified	Percent
	1 Year	2 Years	3+ Years		
I. Direct Request: _____	286	1,360	1,059	2,705	13.7
II. Request from recipient's company: _____	-	-	-	-	-
III. Membership Benefit: _____	-	-	-	-	-
IV. Communication from recipient or recipient's company (other than request): _____	3	3	6	12	0.1
V. TOTAL - Sources other than above (listed alphabetically): _____	16,947	-	-	16,947	86.2
*Association rosters and directories _____	16,106	-	-	16,106	81.9
Business directories _____	-	-	-	-	-
Manufacturer's, distributor's, and wholesaler's lists _____	-	-	-	-	-
*Other sources _____	841	-	-	841	4.3
VI. Single Copy Sales: _____	-	-	-	-	-
TOTAL QUALIFIED CIRCULATION	17,236	1,363	1,065	19,664	100.0
PERCENT	87.7	6.9	5.4	100.0	

*See Additional Data

3c. MAILING ADDRESS BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF JULY 2011

MAILING ADDRESS	Total Qualified	Percent
Individuals by name and title and/or function _____	19,664	100.0
Individuals by name only _____	-	-
Titles or functions only _____	-	-
Company names only _____	-	-
Multi-Copy Same Addressee copies _____	-	-
Single Copy Sales _____	-	-
TOTAL QUALIFIED CIRCULATION	19,664	100.0

4. GEOGRAPHICAL BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF JULY 2011

State	Total Qualified	Percent	State	Total Qualified	Percent
Maine _____	88		Kentucky _____	204	
New Hampshire _____	107		Tennessee _____	357	
Vermont _____	50		Alabama _____	208	
Massachusetts _____	804		Mississippi _____	100	
Rhode Island _____	99		EAST SO. CENTRAL	869	4.4
Connecticut _____	300		Arkansas _____	125	
NEW ENGLAND	1,448	7.4	Louisiana _____	222	
New York _____	1,895		Oklahoma _____	172	
New Jersey _____	714		Texas _____	1,348	
Pennsylvania _____	1,129		WEST SO. CENTRAL	1,867	9.5
MIDDLE ATLANTIC	3,738	19.0	Montana _____	45	
Ohio _____	716		Idaho _____	53	
Indiana _____	382		Wyoming _____	17	
Illinois _____	892		Colorado _____	251	
Michigan _____	675		New Mexico _____	86	
Wisconsin _____	372		Arizona _____	298	
EAST NO. CENTRAL	3,037	15.4	Utah _____	95	
Minnesota _____	382		Nevada _____	104	
Iowa _____	151		MOUNTAIN	949	4.8
Missouri _____	347		Alaska _____	20	
North Dakota _____	50		Washington _____	446	
South Dakota _____	50		Oregon _____	211	
Nebraska _____	127		California _____	1,864	
Kansas _____	146		Hawaii _____	54	
WEST NO. CENTRAL	1,253	6.4	PACIFIC	2,595	13.2
Delaware _____	49		UNITED STATES	19,552	99.4
Maryland _____	649		U.S. Territories _____	112	
Washington, DC _____	108		Canada _____	-	
Virginia _____	417		Mexico _____	-	
West Virginia _____	106		Other International _____	-	
North Carolina _____	638		APO/FPO _____	-	
South Carolina _____	204		TOTAL QUALIFIED CIRCULATION	19,664	100.0
Georgia _____	446				
Florida _____	1,179				
SOUTH ATLANTIC	3,796	19.3			

AVERAGE ANNUAL AUDITED QUALIFIED CIRCULATION AND CURRENT UNAUDITED CIRCULATION STATEMENTS						
	Audited Data	Audited Data	Audited Data	Audited Data	Circulation Claim	Circulation Claim
6-Month Period Ended:	August 2008-January 2009	February-July 2009	August 2009-January 2010	February-July 2010	August 2010-January 2011*	February-July 2011*
Total Audit Average Qualified: _____	28,846	26,198	25,353	26,020	21,070	20,236
Qualified Non-Paid: _	28,846	26,198	25,353	26,020	21,070	20,236
Qualified Paid: _____	-	-	-	-	-	-
Post Expire Copies included in Total Qualified						
Circulation: _____	**NC	**NC	**NC	**NC	**NC	**NC
Average Annual Order Price: _____	**NC	**NC	**NC	**NC	**NC	**NC

***NOTE: August 2010 - July 2011 data is unaudited. With each successive period, new data will be added until six 6-month periods are displayed.**

**NC = None Claimed.

ADDITIONAL DATA

PARAGRAPH 3b:

Association rosters and directories include 3 sources of circulation for quantities of 371 copies or 1.9% to 14,631 copies or 74.4%, including the American Osteopathic Association, the American Medical Association and the American Association of Physician Assistants.

Other sources include 1 source of circulation for a quantity of 841 copies or 4.3% including the MMS mailing list house list of Nurse Practitioners.

PUBLISHER'S AFFIDAVIT		
We hereby make oath and say that all data set forth in this statement are true.	Date signed	August 8, 2011
Alan Imhoff, President, International Medical News Group LLC	State	New Jersey
Barbara Cavallaro, Audience Development Manager, International Medical News Group LLC	County	Morris
(At least one of the above signatures must be that of an officer of the publishing company or its authorized representative.)	Received by BPA Worldwide	August 8, 2011
IMPORTANT NOTE:	Type	PJ
This unaudited circulation statement has been checked against the previous audit report. It will be included in the annual audit made by BPA Worldwide.	ID Number	C681P0J1