



**BUSINESS PUBLICATION CIRCULATION STATEMENT
FOR THE 6 MONTH PERIOD ENDED JULY 2011**

No attempt has been made to rank the information contained in this report in order of importance, since BPA Worldwide believes this is a judgment, which must be made by the user of the report.

No. 903/07-11
Comparable

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A not-for-profit organization since 1931, BPA Worldwide is governed by a tripartite board comprised of media owners, advertising agencies and advertisers. Headquartered in Shelton, Connecticut, USA, BPA has the largest membership of any media-auditing organization in the world, spanning more than 30 countries. Worldwide, BPA audits 2,600+ media properties—including over 1,500 B-to-B publications, more than 350 consumer magazines, 150 newspapers, 550+ web sites, 40 events, email newsletters, databases, wireless and other advertiser-supported media—as well as 2,700 advertiser and agency members.

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Family Practice News

International Medical News Group
60 Columbia Rd., Bldg B
Morristown, NJ 07960
Tel. No.: (973) 290-8200
FAX No.: (973) 290-8245
www.familypracticenews.com
www.imng.com

Official Publication of: None
Established: 1971
Issues Per Year: 20

FIELD SERVED

FAMILY PRACTICE NEWS serves the family physician and general practitioner.

DEFINITION OF RECIPIENT QUALIFICATION

Qualified recipients are office and hospital-based family physicians and general practitioners with direct patient care responsibilities, and others as noted in Paragraph 3a.

AVERAGE NON-QUALIFIED CIRCULATION	
NON-QUALIFIED Not Included Elsewhere	Copies
Other Paid Circulation _____	-
Advertiser and Agency _____	488
Rotated or Occasional _____	-
Allocated for Trade Shows and Conventions _____	-
Digital _____	-
All Other _____	220
TOTAL	708

1. AVERAGE QUALIFIED CIRCULATION BREAKOUT FOR PERIOD						
QUALIFIED CIRCULATION	Total Qualified		Qualified Non-Paid		Qualified Paid	
	Copies	Percent	Copies	Percent	Copies	Percent
Individual _____	91,800	100.0	91,800	100.0	-	-
Sponsored Individually Addressed _____	-	-	-	-	-	-
Membership Benefit _____	-	-	-	-	-	-
Multi-Copy Same Addressee _____	-	-	-	-	-	-
Single Copy Sales _____	-	-	-	-	-	-
TOTAL QUALIFIED CIRCULATION	91,800	100.0	91,800	100.0	-	-

2. QUALIFIED CIRCULATION BY ISSUES FOR PERIOD	
2011 Issue	Total Qualified
February 1 _____	92,167
February 15 _____	92,109
March 1 _____	91,942
March 15 _____	91,781
April 1 _____	91,874
April 15 _____	91,630
May 1 _____	91,473
May 15 _____	91,473
*June 1 _____	91,463
June 15 _____	91,354
July _____	92,538

*See Additional Data

3a. BUSINESS/OCCUPATION BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF JULY 2011**This issue is 0.9% or 811 copies above the average of the other 10 issues reported in Paragraph two.**

PROFESSIONAL CLASSIFICATION (See Note 2)		TOTAL QUALIFIED	PERCENT OF TOTAL	MAJOR PROFESSIONAL ACTIVITY FOR UNITED STATES & POSSESSIONS INCLUDING APO & FPO (See Note 1)						
				PATIENT CARE					TOTAL OTHER PROFESSIONAL ACTIVITY	OSTEOPATHIC PHYSICIANS
				Office Based Practice (A)	HOSPITAL BASED PRACTICE			Total (Patient Care) (F)	Total (Other Professional Activity) (L)	Osteopathic Physicians (M)
					Residents (C)	Full-Time Hospital Staff (D)	Total (Hospital Based) (E)			
FP	Family Practice _____	87,368	94.4	61,728	5,692	4,433	10,125	71,853	73	15,442
GP	General Practice _____	5,170	5.6	4,390	7	518	525	4,915	-	255
TOTAL QUALIFIED CIRCULATION		92,538	100.0	66,118	5,699	4,951	10,650	76,768	73	15,697
PERCENT TO PHYSICIANS		100.0		71.4	6.1	5.4	11.5	82.9	0.1	17.0

Note 1: Comparable categories B,G-K, N-R have been omitted at the publisher's option.

Note 2: Comparable professional classifications 1-17, 19-20, 22-106, Hospital, Nursing Home, Medical Libraries, Schools and Associations Medical Students and Others Allied to the Field have been omitted at the publisher's option.

3b. QUALIFICATION SOURCE BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF JULY 2011					
QUALIFICATION SOURCE	Qualified Within			Total Qualified	Percent
	1 Year	2 Years	3 Years		
I. Direct Request: _____	-	-	-	-	-
II. Request from recipient's company: _____	-	-	-	-	-
III. Membership Benefit: _____	-	-	-	-	-
IV. Communication from recipient or recipient's company (other than request): _____	-	-	-	-	-
V. TOTAL - Sources other than above (listed alphabetically): _____	92,538	-	-	92,538	100.0
*Association rosters and directories _____	92,538	-	-	92,538	100.0
Business directories _____	-	-	-	-	-
Manufacturer's, distributor's, and wholesaler's lists _____	-	-	-	-	-
Other sources _____	-	-	-	-	-
VI. Single Copy Sales: _____	-	-	-	-	-
TOTAL QUALIFIED CIRCULATION	92,538	-	-	92,538	100.0
PERCENT	100.0	-	-	100.0	100.0

*See Additional Data

3c. MAILING ADDRESS BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF JULY 2011		
MAILING ADDRESS	Total Qualified	Percent
Individuals by name and title and/or function _____	92,538	100.0
Individuals by name only _____	-	-
Titles or functions only _____	-	-
Company names only _____	-	-
Multi-Copy Same Addressee copies _____	-	-
Single Copy Sales _____	-	-
TOTAL QUALIFIED CIRCULATION	92,538	100.0

4. GEOGRAPHICAL BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF JULY 2011					
State	Total Qualified	Percent	State	Total Qualified	Percent
Maine _____	697		Kentucky _____	1,266	
New Hampshire _____	485		Tennessee _____	1,812	
Vermont _____	270		Alabama _____	1,313	
Massachusetts _____	1,240		Mississippi _____	782	
Rhode Island _____	236		EAST SO. CENTRAL	5,173	5.6
Connecticut _____	573		Arkansas _____	1,216	
NEW ENGLAND	3,501	3.8	Louisiana _____	1,233	
New York _____	3,838		Oklahoma _____	1,440	
New Jersey _____	1,893		Texas _____	6,717	
Pennsylvania _____	4,580		WEST SO. CENTRAL	10,606	11.5
MIDDLE ATLANTIC	10,311	11.1	Montana _____	413	
Ohio _____	3,794		Idaho _____	601	
Indiana _____	2,349		Wyoming _____	235	
Illinois _____	3,824		Colorado _____	1,856	
Michigan _____	3,619		New Mexico _____	709	
Wisconsin _____	2,270		Arizona _____	1,696	
EAST NO. CENTRAL	15,856	17.1	Utah _____	760	
Minnesota _____	2,480		Nevada _____	615	
Iowa _____	1,385		MOUNTAIN	6,885	7.4
Missouri _____	1,826		Alaska _____	369	
North Dakota _____	325		Washington _____	2,688	
South Dakota _____	388		Oregon _____	1,384	
Nebraska _____	796		California _____	10,272	
Kansas _____	1,180		Hawaii _____	349	
WEST NO. CENTRAL	8,380	9.1	PACIFIC	15,062	16.3
Delaware _____	276		UNITED STATES	92,538	100.0
Maryland _____	1,178		U.S. Territories _____	-	
Washington, DC _____	159		Canada _____	-	
Virginia _____	2,503		Mexico _____	-	
West Virginia _____	811		Other International _____	-	
North Carolina _____	2,690		APO/FPO _____	-	
South Carolina _____	1,488		TOTAL QUALIFIED CIRCULATION	92,538	100.0
Georgia _____	2,302				
Florida _____	5,357				
SOUTH ATLANTIC	16,764	18.1			

AVERAGE ANNUAL AUDITED QUALIFIED CIRCULATION AND CURRENT UNAUDITED CIRCULATION STATEMENTS						
6-Month Period Ended:	Audited Data	Audited Data	Audited Data	Audited Data	Circulation Claim	Circulation Claim
	August 2008 – January 2009	February – July 2009	August 2009 – January 2010	February – July 2010	August 2010 – January 2011*	February – July 2011*
Total Audit Average Qualified: _____	89,596	82,760	82,147	81,658	82,676	91,800
Qualified Non-Paid: ____	89,596	82,760	82,147	81,658	82,676	91,800
Qualified Paid: _____	-	-	-	-	-	-
Post Expire Copies included in Total Qualified Circulation: __	**NC	**NC	**NC	**NC	**NC	**NC
Average Annual Order Price: _____	**NC	**NC	**NC	**NC	**NC	**NC

***NOTE: August 2010 - July 2011 data is unaudited. With each successive period, new data will be added until six 6-month periods are displayed.**

**NC = None Claimed.

ADDITIONAL DATA

PARAGRAPH 2: LATE MAILING

91,932 copies or 100% of the total copies mailed for the June 1, 2011 issue were mailed on June 15, 2011.

PARAGRAPH 3b:

Association rosters and directories include 2 sources of circulation for quantities of 15,697 copies or 17.0% to 76,841 copies or 83.0%, including the American Osteopathic Association and the American Medical Association.

PUBLISHER'S AFFIDAVIT

We hereby make oath and say that all data set forth in this statement are true.

Alan Imhoff, President, International Medical News Group LLC

Barbara Cavallaro, Audience Development Manager, International Medical News Group LLC

(At least one of the above signatures must be that of an officer of the publishing company or its authorized representative.)

IMPORTANT NOTE:

This unaudited circulation statement has been checked against the previous audit report. It will be included in the annual audit made by BPA Worldwide.

Date signed August 10, 2011

State New Jersey

County Morris

Received by BPA Worldwide August 10, 2011

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