

**BUSINESS PUBLICATION CIRCULATION STATEMENT
FOR THE 6 MONTH PERIOD ENDED JULY 2011**

No attempt has been made to rank the information contained in this report in order of importance, since BPA Worldwide believes this is a judgment, which must be made by the user of the report.

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Official Publication of: AGA Institute
Established: 2007
Issues Per Year: 12

FIELD SERVED

GI & HEPATOLOGY NEWS serves physicians in the specialty of gastroenterology and members of the AGA Institute.

DEFINITION OF RECIPIENT QUALIFICATION

Qualified recipients include members of the AGA Institute, office and hospital based physicians specializing in gastroenterology.

AVERAGE NON-QUALIFIED CIRCULATION	
NON-QUALIFIED Not Included Elsewhere	Copies
Other Paid Circulation _____	-
Advertiser and Agency _____	290
Rotated or Occasional _____	-
Allocated for Trade Shows and Conventions _____	117
Digital _____	-
All Other _____	217
TOTAL	624

1. AVERAGE QUALIFIED CIRCULATION BREAKOUT FOR PERIOD						
QUALIFIED CIRCULATION	Total Qualified		Qualified Non-Paid		Qualified Paid	
	Copies	Percent	Copies	Percent	Copies	Percent
Individual _____	6,503	39.4	6,503	39.4	-	-
Sponsored Individually Addressed _____	-	-	-	-	-	-
Membership Benefit _____	10,009	60.6	10,009	60.6	-	-
Multi-Copy Same Addressee _____	-	-	-	-	-	-
Single Copy Sales _____	-	-	-	-	-	-
TOTAL QUALIFIED CIRCULATION	16,512	100.0	16,512	100.0	-	-

2. QUALIFIED CIRCULATION BY ISSUES FOR PERIOD	
2011 Issue	Total Qualified
February _____	15,552
March _____	16,275
April _____	16,516
May _____	16,784
June _____	16,908
July _____	17,040

3a. BUSINESS/OCCUPATION BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF JULY 2011

This issue is 3.9% or 633 copies above the average of the other 5 issues reported in Paragraph two.

PROFESSIONAL CLASSIFICATION		TOTAL QUALIFIED	PERCENT OF TOTAL	MAJOR PROFESSIONAL ACTIVITY FOR UNITED STATES & POSSESSIONS INCLUDING APO & AFO						
				PATIENT CARE					TOTAL OTHER PROFESSIONAL ACTIVITY	AGA Members
				Office Based Practice (A)	HOSPITAL BASED PRACTICE			TOTAL (PATIENT CARE) (F)		
					Residents (C)	Full-Time Hospital Staff (D)	Total (Hospital Based) (E)		Osteopaths	
GE	Gastroenterology _____	6,647	39.0	5,372	688	327	1,015	6,387	260	-
	Members of the AGA Institute _____	10,393	61.0	-	-	-	-	-	-	10,393
TOTAL QUALIFIED CIRCULATION		17,040	100.0	5,372	688	327	1,015	6,387	260	10,393
PERCENT		100.0		31.5	4.1	1.9	6.0	37.5	1.5	61.0

3b. QUALIFICATION SOURCE BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF JULY 2011					
QUALIFICATION SOURCE	Qualified Within			Total Qualified	Percent
	1 Year	2 Years	3 Years		
I. Direct Request: _____	-	-	-	-	-
II. Request from recipient's company: _____	-	-	-	-	-
III. Membership Benefit: _____	10,393	-	-	10,393	61.0
IV. Communication from recipient or recipient's company (other than request): _____	-	-	-	-	-
V. TOTAL - Sources other than above (listed alphabetically): _____	6,647	-	-	6,647	39.0
*Association rosters and directories _____	6,647	-	-	6,647	39.0
Business directories _____	-	-	-	-	-
Manufacturer's, distributor's, and wholesaler's lists _____	-	-	-	-	-
Other sources _____	-	-	-	-	-
VI. Single Copy Sales: _____	-	-	-	-	-
TOTAL QUALIFIED CIRCULATION	17,040	-	-	17,040	100.0
PERCENT	100.0	-	-	100.0	

*See Additional Data

3c. MAILING ADDRESS BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF JULY 2011		
MAILING ADDRESS	Total Qualified	Percent
Individuals by name and title and/or function _____	17,040	100.0
Individuals by name only _____	-	-
Titles or functions only _____	-	-
Company names only _____	-	-
Multi-Copy Same Addressee copies _____	-	-
Single Copy Sales _____	-	-
TOTAL QUALIFIED CIRCULATION	17,040	100.0

4. GEOGRAPHICAL BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF JULY 2011					
State	Total Qualified	Percent	State	Total Qualified	Percent
Maine _____	54		Kentucky _____	185	
New Hampshire _____	83		Tennessee _____	336	
Vermont _____	28		Alabama _____	196	
Massachusetts _____	695		Mississippi _____	110	
Rhode Island _____	92		EAST SO. CENTRAL	827	4.8
Connecticut _____	328		Arkansas _____	99	
NEW ENGLAND	1,280	7.5	Louisiana _____	204	
New York _____	1,664		Oklahoma _____	135	
New Jersey _____	645		Texas _____	1,089	
Pennsylvania _____	973		WEST SO. CENTRAL	1,527	9.0
MIDDLE ATLANTIC	3,282	19.3	Montana _____	31	
Ohio _____	620		Idaho _____	39	
Indiana _____	248		Wyoming _____	10	
Illinois _____	771		Colorado _____	228	
Michigan _____	489		New Mexico _____	84	
Wisconsin _____	276		Arizona _____	315	
EAST NO. CENTRAL	2,404	14.1	Utah _____	96	
Minnesota _____	334		Nevada _____	86	
Iowa _____	122		MOUNTAIN	889	5.2
Missouri _____	348		Alaska _____	15	
North Dakota _____	16		Washington _____	318	
South Dakota _____	24		Oregon _____	182	
Nebraska _____	67		California _____	1,880	
Kansas _____	98		Hawaii _____	51	
WEST NO. CENTRAL	1,009	5.9	PACIFIC	2,446	14.4
Delaware _____	44		UNITED STATES	17,040	100.0
Maryland _____	514		U.S. Territories _____	-	
Washington, DC _____	93		Canada _____	-	
Virginia _____	443		Mexico _____	-	
West Virginia _____	70		Other International _____	-	
North Carolina _____	523		AP0/FPO _____	-	
South Carolina _____	192		TOTAL QUALIFIED CIRCULATION	17,040	100.0
Georgia _____	431				
Florida _____	1,066				
SOUTH ATLANTIC	3,376	19.8			

AVERAGE ANNUAL AUDITED QUALIFIED CIRCULATION AND CURRENT UNAUDITED CIRCULATION STATEMENTS						
6-Month Period Ended:	Audited Data	Audited Data	Audited Data	Audited Data	Audited Data	Circulation Claim
	August 2008-January 2009	February-July 2009	August 2009-January 2010	February-July 2010	August 2010-January 2011	February-July 2011*
Total Audit Average Qualified: _	16,030	15,715	15,976	15,884	15,784	16,512
Qualified Non-Paid: _____	16,030	15,715	15,976	15,884	15,784	16,512
Qualified Paid: _____	-	-	-	-	-	-
Post Expire Copies included in Total Qualified Circulation: ____	**NC	**NC	**NC	**NC	**NC	**NC
Average Annual Order Price: ____	**NC	**NC	**NC	**NC	**NC	**NC

***NOTE: February – July 2011 data is unaudited. With each successive period, new data will be added until six 6-month periods are displayed.**
 **NC = None Claimed.

ADDITIONAL DATA

PARAGRAPH 3b:

Association rosters and directories include 2 sources of circulation for quantities of 260 copies or 1.5% to 6,387 copies or 37.5%, including the American Osteopathic Association and the American Medical Association.

PUBLISHER'S AFFIDAVIT		
We hereby make oath and testify that all data set forth in this statement are true.	Date signed	August 17, 2011
Alan Imhoff, President, IMNG	State	New Jersey
Barbara Cavallaro, Audience Development Manager, IMNG	County	Morris
(At least one of the above signatures must be that of an officer of the publishing company or its authorized representative.)	Received by BPA Worldwide	August 17, 2011
IMPORTANT NOTE:	Type	PD
This unaudited circulation statement has been checked against the previous audit report. It will be included in the annual audit made by BPA Worldwide.	ID Number	G191POJ1