

No attempt has been made to rank the information contained in this report in order of importance, since BPA Worldwide believes this is a judgment, which must be made by the user of the report.

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A not-for-profit organization since 1931, BPA Worldwide is governed by a tripartite board comprised of media owners, advertising agencies and advertisers. Headquartered in Shelton, Connecticut, USA, BPA has the largest membership of any media-auditing organization in the world, spanning more than 30 countries. Worldwide, BPA audits 2,600+ media properties—including over 1,500 B-to-B publications, more than 350 consumer magazines, 150 newspapers, 550+ web sites, 40 events, email newsletters, databases, wireless and other advertiser-supported media—as well as 2,700 advertiser and agency members.

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Official Publication of: None  
Established: 2008

**FIELD SERVED**

HOSPITALIST NEWS serves hospitalists and related specialists involved in direct patient care in the hospital setting.

**DEFINITION OF RECIPIENT QUALIFICATION**

Qualified recipients are AMA and AOA hospitalists, physicians reporting as hospitalists, hospital and office based physicians with primary and/or secondary specialties in Internal Medicine, Gastroenterology, Cardiovascular Disease, Infectious Disease, Pulmonary Disease, Endocrinology, Rheumatology and Nephrology as well as requesting physicians allied to the field.

AVERAGE NON-QUALIFIED CIRCULATION	
NON-QUALIFIED Not Included Elsewhere	Copies
Other Paid Circulation _____	-
Advertiser and Agency _____	197
Rotated or Occasional _____	-
Allocated for Trade Shows and Conventions _____	42
Digital _____	-
All Other _____	146
<b>TOTAL</b>	<b>385</b>

1. AVERAGE QUALIFIED CIRCULATION BREAKOUT FOR PERIOD						
QUALIFIED CIRCULATION	Total Qualified		Qualified Non-Paid		Qualified Paid	
	Copies	Percent	Copies	Percent	Copies	Percent
Individual _____	23,502	100.0	23,502	100.0	-	-
Sponsored Individually Addressed _____	-	-	-	-	-	-
Membership Benefit _____	-	-	-	-	-	-
Multi-Copy Same Addressee _____	-	-	-	-	-	-
Single Copy Sales _____	-	-	-	-	-	-
<b>TOTAL QUALIFIED CIRCULATION</b>	<b>23,502</b>	<b>100.0</b>	<b>23,502</b>	<b>100.0</b>	-	-

2. QUALIFIED CIRCULATION BY ISSUES FOR PERIOD	
2011 Issue	Total Qualified
February _____	23,371
March _____	23,450
April _____	23,468
May _____	23,607
June _____	23,600
July _____	23,516

**3a. BUSINESS/OCCUPATION BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF JULY 2011**  
**This issue is 0.1% or 17 copies above the average of the other 5 issues reported in Paragraph two.**

	PROFESSIONAL CLASSIFICATION	TOTAL QUALIFIED	PERCENT OF TOTAL	MAJOR PROFESSIONAL ACTIVITY						
				Office Based Practice	Hospital Based			Total (Patient Care)	Other	Osteopaths
					Residents	Full-Time Hospital Staff	Total (Hospital Based)			
CD	Cardiovascular Diseases _____	653	2.8	575	21	52	73	648	2	3
END	Endocrinology _____	104	0.4	97	6	-	6	103	1	-
GE	Gastroenterology _____	322	1.4	296	8	17	25	321	-	1
HOS	Hospitalist _____	131	0.5	18	-	112	112	130	1	-
ID	Infectious Disease _____	165	0.7	131	5	25	30	161	4	-
IM	Internal Medicine _____	21,447	91.2	5,330	5,652	9,400	15,052	20,382	141	924
NEP	Nephrology _____	203	0.9	173	5	18	23	196	7	-
PUD	Pulmonary Diseases _____	180	0.8	147	1	29	30	177	2	1
RHU	Rheumatology _____	172	0.7	161	4	7	11	172	-	-
	Others Allied to the Field _____	139	0.6	79	38	6	44	123	8	8
	<b>TOTAL QUALIFIED CIRCULATION</b>	<b>23,516</b>	<b>100.0</b>	<b>7,007</b>	<b>5,740</b>	<b>9,666</b>	<b>15,406</b>	<b>22,413</b>	<b>166</b>	<b>937</b>
	<b>PERCENT</b>	<b>100.0</b>		<b>29.8</b>	<b>24.4</b>	<b>41.1</b>	<b>65.5</b>	<b>95.3</b>	<b>0.7</b>	<b>4.0</b>

3b. QUALIFICATION SOURCE BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF JULY 2011					
QUALIFICATION SOURCE	Qualified Within			Total Qualified	Percent
	1 Year	2 Years	3 Years		
I. Direct Request: _____	-	-	-	-	-
II. Request from recipient's company: _____	-	-	-	-	-
III. Membership Benefit: _____	-	-	-	-	-
IV. Communication from recipient or recipient's company (other than request): _____	-	-	-	-	-
V. <b>TOTAL - Sources other than above (listed alphabetically):</b> _____	<b>23,516</b>	-	-	<b>23,516</b>	<b>100.0</b>
*Association rosters and directories _____	23,516	-	-	23,516	100.0
Business directories _____	-	-	-	-	-
Manufacturer's, distributor's, and wholesaler's lists _____	-	-	-	-	-
Other sources _____	-	-	-	-	-
VI. Single Copy Sales: _____	-	-	-	-	-
<b>TOTAL QUALIFIED CIRCULATION</b>	<b>23,516</b>	-	-	<b>23,516</b>	<b>100.0</b>
<b>PERCENT</b>	<b>100.0</b>	-	-	<b>100.0</b>	

\*See Additional Data

3c. MAILING ADDRESS BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF JULY 2011		
MAILING ADDRESS	Total Qualified	Percent
Individuals by name and title and/or function _____	23,516	100.0
Individuals by name only _____	-	-
Titles or functions only _____	-	-
Company names only _____	-	-
Multi-Copy Same Addressee copies _____	-	-
Single Copy Sales _____	-	-
<b>TOTAL QUALIFIED CIRCULATION</b>	<b>23,516</b>	<b>100.0</b>

4. GEOGRAPHICAL BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF JULY 2011					
State	Total Qualified	Percent	State	Total Qualified	Percent
Maine _____	94		Kentucky _____	244	
New Hampshire _____	122		Tennessee _____	430	
Vermont _____	63		Alabama _____	272	
Massachusetts _____	982		Mississippi _____	142	
Rhode Island _____	122		<b>EAST SO. CENTRAL</b>	<b>1,088</b>	<b>4.6</b>
Connecticut _____	473		Arkansas _____	126	
<b>NEW ENGLAND</b>	<b>1,856</b>	<b>7.9</b>	Louisiana _____	373	
New York _____	2,920		Oklahoma _____	182	
New Jersey _____	1,056		Texas _____	1,277	
Pennsylvania _____	1,202		<b>WEST SO. CENTRAL</b>	<b>1,958</b>	<b>8.3</b>
<b>MIDDLE ATLANTIC</b>	<b>5,178</b>	<b>22.0</b>	Montana _____	51	
Ohio _____	987		Idaho _____	34	
Indiana _____	336		Wyoming _____	24	
Illinois _____	1,096		Colorado _____	240	
Michigan _____	846		New Mexico _____	118	
Wisconsin _____	333		Arizona _____	407	
<b>EAST NO. CENTRAL</b>	<b>3,598</b>	<b>15.3</b>	Utah _____	91	
Minnesota _____	328		Nevada _____	159	
Iowa _____	132		<b>MOUNTAIN</b>	<b>1,124</b>	<b>4.8</b>
Missouri _____	421		Alaska _____	31	
North Dakota _____	44		Washington _____	354	
South Dakota _____	49		Oregon _____	252	
Nebraska _____	107		California _____	2,329	
Kansas _____	142		Hawaii _____	83	
<b>WEST NO. CENTRAL</b>	<b>1,223</b>	<b>5.2</b>	<b>PACIFIC</b>	<b>3,049</b>	<b>13.0</b>
Delaware _____	47		<b>UNITED STATES</b>	<b>23,516</b>	<b>100.0</b>
Maryland _____	639		U.S. Territories _____	-	
Washington, DC _____	164		Canada _____	-	
Virginia _____	593		Mexico _____	-	
West Virginia _____	153		Other International _____	-	
North Carolina _____	680		APO/FPO _____	-	
South Carolina _____	261		<b>TOTAL QUALIFIED CIRCULATION</b>	<b>23,516</b>	<b>100.0</b>
Georgia _____	564				
Florida _____	1,341				
<b>SOUTH ATLANTIC</b>	<b>4,442</b>	<b>18.9</b>			

**AVERAGE ANNUAL AUDITED QUALIFIED CIRCULATION AND CURRENT UNAUDITED CIRCULATION STATEMENTS**

6-Month Period Ended:	Audited Data	Audited Data	Audited Data	Circulation Claim	Circulation Claim
	May - July 2009	August 2009 - January 2010	February - July 2010	August 2010 - January 2011*	February - July 2011*
Total Audit Average Qualified: ____	20,560	20,351	21,188	21,284	23,502
Qualified Non-Paid: _____	20,560	20,351	21,188	21,284	23,502
Qualified Paid: _____	-	-	-	-	-
Post Expire Copies included in Total Qualified Circulation: _____	**NC	**NC	**NC	**NC	**NC
Average Annual Order Price: _____	**NC	**NC	**NC	**NC	**NC

**\*NOTE: August 2010 - July 2011 data is unaudited. With each successive period, new data will be added until six 6 month periods of data are displayed.**

\*\*NC = None Claimed.

**ADDITIONAL DATA****PARAGRAPH 3b:**

Association rosters and directories include 2 sources of circulation for quantities of 937 copies or 4.0% to 22,579 copies or 96.0%, including the American Osteopathic Association and the American Medical Association.

**PUBLISHER'S AFFIDAVIT**

We hereby make oath and testify that all data set forth in this statement are true.

Alan Imhoff, President, International Medical News Group LLC

Barbara Cavallaro, Audience Development Manager, International Medical News Group LLC

(At least one of the above signatures must be that of an officer of the publishing company or its authorized representative.)

**IMPORTANT NOTE:**

This unaudited circulation statement has been checked against the previous audit report. It will be included in the annual audit made by BPA Worldwide.

Date signed August 12, 2011

State New Jersey

County Morris

Received by BPA Worldwide August 12, 2011

Type PJ

ID Number H231P0J1