



**BUSINESS PUBLICATION CIRCULATION STATEMENT
FOR THE 6 MONTH PERIOD ENDED JULY 2011**

No attempt has been made to rank the information contained in this report in order of importance, since BPA Worldwide believes this is a judgment, which must be made by the user of the report.

No. 999/07-11
Comparable

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Ob.Gyn. News

International Medical News Group LLC
60 Columbia Road, Building B
Morristown, NJ 07960
Tel. No.: (973) 290-8200
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www.obgynnews.com
www.imng.com

Official Publication of: None
Established: 1966
Issues Per Year: 12

FIELD SERVED

OB.GYN. NEWS serves physicians specializing in the fields of obstetrics, gynecology, maternal and fetal medicine, gynecological oncology, reproductive endocrinology and other related specialties.

DEFINITION OF RECIPIENT QUALIFICATION

Qualified recipients are office and hospital based obstetricians, gynecologists as well as specialists in maternal and fetal medicine, gynecological oncology, reproductive endocrinology and related specialties with direct patient care responsibilities as noted in Paragraph 3a.

AVERAGE NON-QUALIFIED CIRCULATION	
NON-QUALIFIED Not Included Elsewhere	Copies
Other Paid Circulation _____	-
Advertiser and Agency _____	484
Rotated or Occasional _____	-
Allocated for Trade Shows and Conventions _____	42
Digital _____	-
All Other _____	217
TOTAL	743

1. AVERAGE QUALIFIED CIRCULATION BREAKOUT FOR PERIOD						
QUALIFIED CIRCULATION	Total Qualified		Qualified Non-Paid		Qualified Paid	
	Copies	Percent	Copies	Percent	Copies	Percent
Individual _____	36,997	100.0	36,997	100.0	-	-
Sponsored Individually Addressed _____	-	-	-	-	-	-
Membership Benefit _____	-	-	-	-	-	-
Multi-Copy Same Addressee _____	-	-	-	-	-	-
Single Copy Sales _____	-	-	-	-	-	-
TOTAL QUALIFIED CIRCULATION	36,997	100.0	36,997	100.0	-	-

2. QUALIFIED CIRCULATION BY ISSUES FOR PERIOD	
2011 Issue	Total Qualified
February _____	37,125
March _____	37,069
April _____	37,057
May _____	36,992
June _____	36,915
July _____	36,823

OB.GYN. NEWS/ July 2011

3a. BUSINESS/OCCUPATIONAL BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF JULY 2011**This issue is 0.6% or 209 copies below the average of the other 5 issues reported in Paragraph two.**

PROFESSIONAL CLASSIFICATION		TOTAL QUALIFIED	PERCENT OF TOTAL	MAJOR PROFESSIONAL ACTIVITY					TOTAL Other Professional Activity	Osteopaths
				PATIENT CARE						
				Office Based Practice	HOSPITAL BASED PRACTICE			TOTAL Patient Care		
					Residents	Full Time Hospital Staff	TOTAL Hospital Based			
GO	Gynecological Oncology_____	422	1.1	332	-	68	68	400	10	12
GYN	Gynecology_____	1,988	5.4	1,820	-	85	85	1,905	18	65
MFM	Maternal & Fetal Medicine _____	517	1.4	366	2	118	120	486	5	26
OBS	Obstetrics_____	178	0.5	148	-	22	22	170	-	8
OBG	Obstetrics & Gynecology _____	33,135	90.0	28,041	1,080	1,862	2,942	30,983	167	1,985
REN	Reproductive Endocrinology _____	583	1.6	519	-	40	40	559	8	16
TOTAL QUALIFIED CIRCULATION		36,823	100.0	31,226	1,082	2,195	3,277	34,503	208	2,112
PERCENT		100.0		84.8	2.9	6.0	8.9	93.7	0.6	5.7

3b. QUALIFICATION SOURCE BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF JULY 2011

QUALIFICATION SOURCE	Qualified Within			Total Qualified	Percent
	1 Year	2 Years	3 Years		
I. Direct Request: _____	-	-	-	-	-
II. Request from recipient's company: _____	-	-	-	-	-
III. Membership Benefit: _____	-	-	-	-	-
IV. Communication from recipient or recipient's company (other than request): _____	-	-	-	-	-
V. TOTAL – Sources other than above (listed alphabetically): _____	36,823	-	-	36,823	100.0
*Association rosters and directories _____	36,823	-	-	36,823	100.0
Business directories _____	-	-	-	-	-
Manufacturer's, distributor's, and wholesaler's lists _____	-	-	-	-	-
Other sources _____	-	-	-	-	-
VI. Single Copy Sales: _____	-	-	-	-	-
TOTAL QUALIFIED CIRCULATION	36,823	-	-	36,823	100.0
PERCENT	100.0	-	-	100.0	

*See Additional Data

3c. MAILING ADDRESS BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF JULY 2011

MAILING ADDRESS	Total Qualified	Percent
Individuals by name and title and/or function _____	36,823	100.0
Individuals by name only _____	-	-
Titles or functions only _____	-	-
Company names only _____	-	-
Multi-Copy Same Addressee copies _____	-	-
Single Copy Sales _____	-	-
TOTAL QUALIFIED CIRCULATION	36,823	100.0

4. GEOGRAPHICAL BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF JULY 2011

State	Total Qualified	Percent	State	Total Qualified	Percent
Maine _____	160		Kentucky _____	445	
New Hampshire _____	178		Tennessee _____	804	
Vermont _____	90		Alabama _____	486	
Massachusetts _____	946		Mississippi _____	291	
Rhode Island _____	169		EAST SO. CENTRAL	2,026	5.5
Connecticut _____	586		Arkansas _____	257	
NEW ENGLAND	2,129	5.8	Louisiana _____	588	
New York _____	2,911		Oklahoma _____	349	
New Jersey _____	1,373		Texas _____	2,683	
Pennsylvania _____	1,517		WEST SO. CENTRAL	3,877	10.5
MIDDLE ATLANTIC	5,801	15.8	Montana _____	94	
Ohio _____	1,379		Idaho _____	141	
Indiana _____	621		Wyoming _____	60	
Illinois _____	1,609		Colorado _____	622	
Michigan _____	1,279		New Mexico _____	193	
Wisconsin _____	601		Arizona _____	679	
EAST NO. CENTRAL	5,489	14.9	Utah _____	260	
Minnesota _____	562		Nevada _____	268	
Iowa _____	227		MOUNTAIN	2,317	6.3
Missouri _____	655		Alaska _____	83	
North Dakota _____	57		Washington _____	680	
South Dakota _____	71		Oregon _____	477	
Nebraska _____	171		California _____	4,381	
Kansas _____	286		Hawaii _____	177	
WEST NO. CENTRAL	2,029	5.5	PACIFIC	5,798	15.7
Delaware _____	97		UNITED STATES	36,823	100.0
Maryland _____	948		U.S. Territories _____	-	
Washington, DC _____	155		Canada _____	-	
Virginia _____	1,066		Mexico _____	-	
West Virginia _____	175		Other International _____	-	
North Carolina _____	1,116		APO/FPO _____	-	
South Carolina _____	531		TOTAL QUALIFIED CIRCULATION	36,823	100.0
Georgia _____	1,211				
Florida _____	2,058				
SOUTH ATLANTIC	7,357	20.0			

AVERAGE ANNUAL AUDITED QUALIFIED CIRCULATION AND CURRENT UNAUDITED CIRCULATION STATEMENTS						
6-Month Period Ended:	Audited Data	Audited Data	Audited Data	Audited Data	Circulation Claim	Circulation Claim
	August 2008-January 2009	February-July 2009	August 2009-January 2010	February-July 2010	August 2010-January 2011*	February-July 2011*
Total Audit Average Qualified: _____	38,730	37,168	37,824	38,234	38,050	36,997
Qualified Non-Paid: _	38,730	37,168	37,824	38,234	38,050	36,997
Qualified Paid: _____	-	-	-	-	-	-
Post Expire Copies included in Total Qualified Circulation:	**NC	**NC	**NC	**NC	**NC	**NC
Average Annual Order Price: _____	**NC	**NC	**NC	**NC	**NC	**NC

***NOTE: August 2010 - July 2011 data is unaudited. With each successive period, new data will be added until six 6-month periods are displayed.**

**NC = None Claimed.

ADDITIONAL DATA

PARAGRAPH 3b:

Association rosters and directories include 2 sources of circulation for quantities of 2,112 copies or 5.7% to 34,711 copies or 94.3%, including the American Osteopathic Association and the American Medical Association.

PUBLISHER'S AFFIDAVIT

We hereby make oath and say that all data set forth in this statement are true.

Alan Imhoff, President, International Medical News Group LLC

Barbara Cavallaro, Audience Development Manager, International Medical News Group LLC

(At least one of the above signatures must be that of an officer of the publishing company or its authorized representative.)

IMPORTANT NOTE:

This unaudited circulation statement has been checked against the previous audit report. It will be included in the annual audit made by BPA Worldwide.

Date signed August 12, 2011

State New Jersey

County Morris

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