

No attempt has been made to rank the information contained in this report in order of importance, since BPA Worldwide believes this is a judgment, which must be made by the user of the report.

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Seminars in Cutaneous Medicine and Surgery

International Medical News Group LLC
60 Columbia Rd., Bldg B
Morristown, NJ 07960,
Tel. No.: (973) 290-8200
Fax No.: (973) 290-8245
www.IMNG.com

Official Publication of: None
Established: 1986
Issues Per Year: 4

FIELD SERVED

SEMINARS IN CUTANEOUS MEDICINE AND SURGERY serves physicians practicing in Dermatologic Surgery, Dermatology, Dermatopathology and Procedural Dermatology.

DEFINITION OF RECIPIENT QUALIFICATION

Qualified recipients are Office and Hospital Based Dermatologic Surgeons, Dermatologists, and Procedural Dermatologists.

AVERAGE NON-QUALIFIED CIRCULATION	
NON-QUALIFIED Not Included Elsewhere	Copies
Other Paid Circulation _____	-
Advertiser and Agency _____	171
Rotated or Occasional _____	-
Allocated for Trade Shows and Conventions _____	-
Digital _____	-
All Other _____	187
TOTAL	358

1. AVERAGE QUALIFIED CIRCULATION BREAKOUT FOR PERIOD						
QUALIFIED CIRCULATION	Total Qualified		Qualified Non-Paid		Qualified Paid	
	Copies	Percent	Copies	Percent	Copies	Percent
Individual _____	1,984	100.0	1,984	100.0	-	-
Sponsored Individually Addressed _____	-	-	-	-	-	-
Membership Benefit _____	-	-	-	-	-	-
Multi-Copy Same Addressee _____	-	-	-	-	-	-
Single Copy Sales _____	-	-	-	-	-	-
TOTAL QUALIFIED CIRCULATION	1,984	100.0	1,984	100.0	-	-

2. QUALIFIED CIRCULATION BY ISSUES FOR PERIOD	
2011 Issue	Total Qualified
March _____	1,989
June _____	1,979

3a. BUSINESS/OCCUPATIONAL BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF JUNE 2011
 This issue is 0.5% or 10 copies below the other issue reported in Paragraph two.

Alpha Code	BUSINESS AND INDUSTRY	TOTAL QUALIFIED	PERCENT OF TOTAL	MAJOR PROFESSIONAL ACTIVITY					
				PATIENT CARE					OTHER PROFESSIONAL ACTIVITY
				Office Based	HOSPITAL BASED PRACTICE			Other	
					Full-Time Hospital Staff	Total Hospital Based	Total Patient Care		Osteopathic Physicians
DS	Dermatologic Surgery _____	44	2.2	44	-	-	44	-	-
D	Dermatology _____	1,933	97.7	1,884	45	45	1,929	2	2
PRD	Procedural Dermatology _____	2	0.1	2	-	-	2	-	-
TOTAL QUALIFIED CIRCULATION		1,979	100.0	1,930	45	45	1,975	2	2
PERCENT		100.0		97.5	2.3	2.3	99.8	0.1	0.1

3b. QUALIFICATION SOURCE BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF JUNE 2011					
QUALIFICATION SOURCE	Qualified Within			Total Qualified	Percent
	1 Year	2 Years	3 Years		
I. Direct Request: _____	-	-	-	-	-
II. Request from recipient's company: _____	-	-	-	-	-
III. Membership Benefit: _____	-	-	-	-	-
IV. Communication from recipient or recipient's company (other than request): _____	-	-	-	-	-
V. TOTAL - Sources other than above (listed alphabetically): _____	1,979	-	-	1,979	100.0
*Association rosters and directories _____	1,979	-	-	1,979	100.0
Business directories _____	-	-	-	-	-
Manufacturer's, distributor's, and wholesaler's lists _____	-	-	-	-	-
Other sources _____	-	-	-	-	-
VI. Single Copy Sales: _____	-	-	-	-	-
TOTAL QUALIFIED CIRCULATION	1,979	-	-	1,979	100.0
PERCENT	100.0	-	-	100.0	

*See Additional Data

3c. MAILING ADDRESS BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF JUNE 2011		
MAILING ADDRESS	Total Qualified	Percent
Individuals by name and title and/or function _____	1,979	100.0
Individuals by name only _____	-	-
Titles or functions only _____	-	-
Company names only _____	-	-
Multi-Copy Same Addressee copies _____	-	-
Single Copy Sales _____	-	-
TOTAL QUALIFIED CIRCULATION	1,979	100.0

4. GEOGRAPHICAL BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF JUNE 2011					
State	Total Qualified	Percent	State	Total Qualified	Percent
Maine _____	2		Kentucky _____	17	
New Hampshire _____	13		Tennessee _____	44	
Vermont _____	3		Alabama _____	31	
Massachusetts _____	64		Mississippi _____	8	
Rhode Island _____	6		EAST SO. CENTRAL	100	5.0
Connecticut _____	36		Arkansas _____	20	
NEW ENGLAND	124	6.3	Louisiana _____	36	
New York _____	197		Oklahoma _____	17	
New Jersey _____	71		Texas _____	124	
Pennsylvania _____	79		WEST SO. CENTRAL	197	10.0
MIDDLE ATLANTIC	347	17.5	Montana _____	2	
Ohio _____	55		Idaho _____	14	
Indiana _____	22		Wyoming _____	2	
Illinois _____	76		Colorado _____	19	
Michigan _____	54		New Mexico _____	10	
Wisconsin _____	24		Arizona _____	36	
EAST NO. CENTRAL	231	11.7	Utah _____	28	
Minnesota _____	19		Nevada _____	11	
Iowa _____	14		MOUNTAIN	122	6.2
Missouri _____	35		Alaska _____	4	
North Dakota _____	4		Washington _____	36	
South Dakota _____	3		Oregon _____	18	
Nebraska _____	5		California _____	257	
Kansas _____	12		Hawaii _____	-	
WEST NO. CENTRAL	92	4.6	PACIFIC	315	15.9
Delaware _____	5		UNITED STATES	1,979	100.0
Maryland _____	53		U.S. Territories _____	-	
Washington, DC _____	8		Canada _____	-	
Virginia _____	50		Mexico _____	-	
West Virginia _____	12		Other International _____	-	
North Carolina _____	57		APO/FPO _____	-	
South Carolina _____	24		TOTAL QUALIFIED CIRCULATION	1,979	100.0
Georgia _____	59				
Florida _____	183				
SOUTH ATLANTIC	451	22.8			

AVERAGE ANNUAL AUDITED QUALIFIED CIRCULATION AND CURRENT UNAUDITED CIRCULATION STATEMENTS

6-Month Period Ended:	Audited Data	Audited Data	Audited Data	Circulation Claim	Circulation Claim
	March - July 2009	August 2009 - January 2010	February - July 2010	August 2010 - January 2011*	February - July 2011*
Total Audit Average Qualified: _____	2,480	2,476	2,462	2,219	1,984
Qualified Non-Paid: _____	2,480	2,476	2,462	2,219	1,984
Qualified Paid: _____	-	-	-	-	-
Post Expire Copies included in Total Qualified Circulation: _____	**NC	**NC	**NC	**NC	**NC
Average Annual Order Price: _____	**NC	**NC	**NC	**NC	**NC

***NOTE: August 2010 – July 2011 data is unaudited. With each successive period, new data will be added until six 6-month periods are displayed.**

**NC = None Claimed.

ADDITIONAL DATA**PARAGRAPH 3b:**

Association rosters and directories include 1 source of circulation for a quantity of 1,979 copies or 100% which includes the American Medical Association.

We hereby make oath and say that all data set forth in this statement are true.

Alan Imhoff, President, IMNG

Barbara Cavallaro, Audience Development Manager, IMNG

(At least one of the above signatures must be that of an officer of the publishing company or its authorized representative.)

IMPORTANT NOTE:

This unaudited circulation statement has been checked against the previous audit report. It will be included in the annual audit made by BPA Worldwide.

Date signed August 31, 2011

State New Jersey

County Morris

Received by BPA Worldwide August 31, 2011

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