

No attempt has been made to rank the information contained in this report in order of importance, since BPA Worldwide believes this is a judgment, which must be made by the user of the report.

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SURGERY NEWS
THE OFFICIAL NEWSPAPER OF THE AMERICAN COLLEGE OF SURGEONS

International Medical News Group LLC
60 B Columbia Rd., 2nd Floor
Morristown, NJ 07960
Tel. No.: (973) 290-8200
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www.imng.com

Official Publication of: The American College of Surgeons
Established: 2005
Issues Per Year: 12

FIELD SERVED

SURGERY NEWS serves general surgeons and members of the American College of Surgeons which include colon/rectal surgeons, otolaryngology, pediatric surgeons, plastic surgeons, thoracic surgeons, urology and vascular surgeons.

DEFINITION OF RECIPIENT QUALIFICATION

Qualified recipients are members of the American College of Surgeons practicing in general surgery and requesting member specialists in colon/rectal surgery, otolaryngology, pediatric surgery, plastic surgery, thoracic surgery, urology and vascular surgery. Additional recipients are office and hospital based general surgeons.

AVERAGE NON-QUALIFIED CIRCULATION	
NON-QUALIFIED Not Included Elsewhere	Copies
Other Paid Circulation _____	-
Advertiser and Agency _____	309
Rotated or Occasional _____	-
Allocated for Trade Shows and Conventions _____	-
Digital _____	-
All Other _____	190
TOTAL	499

1. AVERAGE QUALIFIED CIRCULATION BREAKOUT FOR PERIOD						
QUALIFIED CIRCULATION	Total Qualified		Qualified Non-Paid		Qualified Paid	
	Copies	Percent	Copies	Percent	Copies	Percent
Individual _____	10,499	36.6	10,499	36.6	-	-
Sponsored Individually Addressed _____	-	-	-	-	-	-
Membership Benefit _____	18,206	63.4	18,206	63.4	-	-
Multi-Copy Same Addressee _____	-	-	-	-	-	-
Single Copy Sales _____	-	-	-	-	-	-
TOTAL QUALIFIED CIRCULATION	28,705	100.0	28,705	100.0	-	-

2. QUALIFIED CIRCULATION BY ISSUES FOR PERIOD	
2011 Issue	Total Qualified
February _____	29,674
March _____	29,202
April _____	28,590
May _____	28,442
June _____	28,355
July _____	27,965

3a. BUSINESS/OCCUPATION BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF JULY 2011
This issue is 3.1% or 888 copies below the average of the other 5 issues reported in Paragraph two.

SPECIALTY	TOTAL QUALIFIED	PERCENT OF TOTAL	MAJOR PROFESSIONAL ACTIVITY					
			PATIENT CARE					OTHER PROFESSIONAL ACTIVITY
			Office Based	HOSPITAL BASED PRACTICE			Total Patient Care	
				Residents	Full-Time Hospital Staff	Total Hospital Based		Members of ACS
General Surgery_____	10,196	36.5	6,384	2,935	877	3,812	10,196	-
American College of Surgeons (See Note 1) _____	17,769	63.5	-	-	-	-	-	17,769
TOTAL QUALIFIED CIRCULATION	27,965	100.0	6,384	2,935	877	3,812	10,196	17,769
PERCENT	100.0		22.9	10.5	3.1	13.6	36.5	63.5

Note 1: This category includes Colon/Rectal Surgery, Otolaryngology, Pediatric Surgery, Plastic Surgery, Thoracic Surgery, Urology and Vascular Surgery, as well as Office and Hospital Based General Surgeons.

3b. QUALIFICATION SOURCE BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF JULY 2011					
QUALIFICATION SOURCE	Qualified Within			Total Qualified	Percent
	1 Year	2 Years	3 Years		
I. Direct Request: _____	-	-	-	-	-
II. Request from recipient's company: _____	-	-	-	-	-
III. Membership Benefit: _____	17,769	-	-	17,769	63.5
IV. Communication from recipient or recipient's company (other than request): _____	-	-	-	-	-
V. TOTAL - Sources other than above (listed alphabetically): _____	10,196	-	-	10,196	36.5
*Association rosters and directories _____	10,196	-	-	10,196	36.5
Business directories _____	-	-	-	-	-
Manufacturer's, distributor's, and wholesaler's lists _____	-	-	-	-	-
Other sources _____	-	-	-	-	-
VI. Single Copy Sales: _____	-	-	-	-	-
TOTAL QUALIFIED CIRCULATION	27,965	-	-	27,965	100.0
PERCENT	100.0	-	-	100.0	

*See Additional Data

3c. MAILING ADDRESS BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF JULY 2011		
MAILING ADDRESS	Total Qualified	Percent
Individuals by name and title and/or function _____	27,965	100.0
Individuals by name only _____	-	-
Titles or functions only _____	-	-
Company names only _____	-	-
Multi-Copy Same Addressee copies _____	-	-
Single Copy Sales _____	-	-
TOTAL QUALIFIED CIRCULATION	27,965	100.0

4. GEOGRAPHICAL BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF JULY 2011					
State	Total Qualified	Percent	State	Total Qualified	Percent
Maine _____	159		Kentucky _____	409	
New Hampshire _____	146		Tennessee _____	691	
Vermont _____	89		Alabama _____	420	
Massachusetts _____	859		Mississippi _____	234	
Rhode Island _____	130		EAST SO. CENTRAL	1,754	6.3
Connecticut _____	397		Arkansas _____	224	
NEW ENGLAND	1,780	6.3	Louisiana _____	482	
New York _____	2,326		Oklahoma _____	249	
New Jersey _____	811		Texas _____	1,750	
Pennsylvania _____	1,435		WEST SO. CENTRAL	2,705	9.7
MIDDLE ATLANTIC	4,572	16.3	Montana _____	85	
Ohio _____	1,143		Idaho _____	113	
Indiana _____	457		Wyoming _____	52	
Illinois _____	1,082		Colorado _____	414	
Michigan _____	926		New Mexico _____	157	
Wisconsin _____	501		Arizona _____	489	
EAST NO. CENTRAL	4,109	14.7	Utah _____	183	
Minnesota _____	470		Nevada _____	158	
Iowa _____	216		MOUNTAIN	1,651	5.9
Missouri _____	490		Alaska _____	60	
North Dakota _____	86		Washington _____	533	
South Dakota _____	82		Oregon _____	409	
Nebraska _____	169		California _____	2,960	
Kansas _____	249		Hawaii _____	143	
WEST NO. CENTRAL	1,762	6.3	PACIFIC	4,105	14.7
Delaware _____	78		UNITED STATES	27,687	99.0
Maryland _____	690		U.S. Territories _____	278	
Washington, DC _____	210		Canada _____	-	
Virginia _____	684		Mexico _____	-	
West Virginia _____	215		Other International _____	-	
North Carolina _____	811		APO/FPO _____	-	
South Carolina _____	424		TOTAL QUALIFIED CIRCULATION	27,965	100.0
Georgia _____	776				
Florida _____	1,361				
SOUTH ATLANTIC	5,249	18.8			

AVERAGE ANNUAL AUDITED QUALIFIED CIRCULATION AND CURRENT UNAUDITED CIRCULATION STATEMENTS						
6-Month Period Ended:	Audited Data	Audited Data	Audited Data	Audited Data	Audited Data	Circulation Claim
	August 2008 - January 2009	February- July 2009	August 2009 - January 2010	February- July 2010	August 2010 - January 2011	February- July 2011*
Total Audit Average Qualified: _____	31,309	30,492	30,484	29,818	29,190	28,705
Qualified Non-Paid: _____	31,309	30,492	30,484	29,818	29,190	28,705
Qualified Paid: _____	-	-	-	-	-	-
Post Expire Copies included in Total Qualified Circulation: _____	**NC	**NC	**NC	**NC	**NC	**NC
Average Annual Order Price: _____	**NC	**NC	**NC	**NC	**NC	**NC

***NOTE: February - July 2011 data is unaudited. With each successive period, new data will be added until six 6-month periods are displayed.**

**NC = None Claimed.

ADDITIONAL DATA

PARAGRAPH 3b:

Association rosters and directories include 1 source of circulation for a quantity of 10,196 copies or 36.5%, including the American Medical Association.

PUBLISHER'S AFFIDAVIT		
We hereby make oath and say that all data set forth in this statement are true.	Date signed	August 15, 2011
Alan Imhoff, President, International Medical News Group LLC	State	New Jersey
Barbara Cavallaro, Audience Development Manager, International Medical News Group LLC	County	Morris
(At least one of the above signatures must be that of an officer of the publishing company or its authorized representative.)	Received by BPA Worldwide	August 15, 2011
IMPORTANT NOTE:	Type	PD
This unaudited circulation statement has been checked against the previous audit report.	ID Number	S405P0J1
It will be included in the annual audit made by BPA Worldwide.		