

2012 Black-and-White Rates:

Page size	1x	6x	12x	24x
Kingsize	\$ 6,450	6,200	5,945	5,810
3/4 Page	5,710	5,475	5,255	5,130
Island Page	4,740	4,555	4,355	4,265
1/2 page	4,320	4,155	3,980	3,900
1/4 Page	2,780	2,670	2,555	2,500

Page size	36x	48x	72x
Kingsize	\$ 5,680	5,560	5,355
3/4 Page	4,960	4,845	4,785
Island Page	4,165	4,075	3,980
1/2 page	3,805	3,765	3,635
1/4 Page	2,500	2,500	2,500

2012 Color:

In addition to Black-and-White Rates.

Standard Color:	\$ 785
Matched Color:	1,065
Metallic Ink:	165
Four Color:	1,985
Five Color:	3,030



2012 Insert Rates:

Page size	1x	6x	12x	24x
2-Pg A-size	\$ 9,765	9,385	8,970	8,785
2-Pg King	13,285	12,770	12,245	11,970
4-Pg A-size	19,530	18,765	17,945	17,570
4-Pg King	26,575	25,545	24,495	23,935
6-Pg A-size	29,295	28,150	26,915	26,360
6-Pg King	39,860	38,315	36,740	35,905
8-Pg A-size	39,060	37,535	35,885	35,145
8-Pg King	53,150	51,090	48,985	47,875

Page size	36x	48x	72x
2-Pg A-size	\$ 8,580	8,395	8,200
2-Pg King	11,700	11,455	11,030
4-Pg A-size	17,160	16,790	16,400
4-Pg King	23,400	22,905	22,065
6-Pg A-size	25,740	25,185	24,595
6-Pg King	35,100	34,360	33,095
8-Pg A-size	34,320	33,580	32,795
8-Pg King	46,805	45,815	44,125

2012 King-Four Conversion Rates:

Page size	1x	6x	12x	24x	36x	48x	72x
King 4 pg	\$ 24,915	24,175	23,375	23,015	22,615	22,255	21,875
King 6 pg	36,380	35,270	34,070	33,530	32,930	32,390	31,820
King 8 pg	47,845	46,365	44,765	44,045	43,245	42,525	41,765

Closing Dates

Issue	Space Close	Materials Due
January	12/13/11	12/20/11
February	01/13/12	01/23/12
March	02/10	02/17
April	03/14	03/21
May	04/11	04/18
June	05/11	05/18
July	06/12	06/19
August	07/13	07/20
September	08/13	08/20
October	09/13	09/20
November	10/12	10/19
December	11/06	11/13

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