



## 2012 Black-and-White Rates:

Page size	1x	3x	6x	12x	24x	36x	48x
Kingsize	\$ 3,875	3,840	3,760	3,675	3,600	3,550	3,495
3/4 Page	3,440	3,410	3,350	3,275	3,195	3,165	3,110
Island Page	2,620	2,595	2,540	2,490	2,435	2,400	2,230
1/2 page	2,485	2,460	2,400	2,355	2,305	2,280	2,220
1/4 Page	1,740	1,725	1,690	1,660	1,610	1,600	1,570

Page size	72x	120x	240x	288x	396x	504x	570x
Kingsize	\$ 3,405	3,375	3,260	3,225	3,135	3,065	3,020
3/4 Page	3,035	3,000	2,900	2,870	2,785	2,735	2,695
Island Page	2,220	2,210	2,200	2,175	2,110	2,075	2,045
1/2 page	2,185	2,160	2,090	2,055	2,005	1,960	1,930
1/4 Page	1,535	1,520	1,465	1,440	1,410	1,385	1,355

## 2012 Color:

In addition to Black-and-White Rates.

Standard Color:	\$ 775
Matched Color:	1,060
Metallic Ink:	160
Four Color:	1,515
Five Color:	3,025



## 2012 Insert Rates:

Page size	1x	3x	6x	12x	24x	36x	48x
2-Pg A-size	\$ 5,395	5,345	5,230	5,130	5,015	4,945	4,595
2-Pg King	7,985	7,910	7,745	7,570	7,415	7,315	7,200
4-Pg A-size	10,795	10,690	10,465	10,260	10,030	9,890	9,190
4-Pg King	15,965	15,820	15,490	15,140	14,830	14,625	14,400
6-Pg A-size	16,190	16,035	15,695	15,390	15,050	14,830	13,780
6-Pg King	23,950	23,730	23,235	22,710	22,250	21,940	21,600
8-Pg A-size	21,590	21,385	20,930	20,520	20,065	19,775	18,375
8-Pg King	31,930	31,640	30,980	30,280	29,665	29,250	28,800

Page size	72x	120x	240x	288x	396x	504x	570x
2-Pg A-size	\$ 4,575	4,555	4,530	4,480	4,345	4,275	4,215
2-Pg King	7,015	6,955	6,715	6,645	6,460	6,315	6,220
4-Pg A-size	9,145	9,105	9,065	8,960	8,695	8,550	8,425
4-Pg King	14,030	13,905	13,430	13,285	12,915	12,630	12,440
6-Pg A-size	13,720	13,660	13,595	13,440	13,040	12,825	12,640
6-Pg King	21,045	20,860	20,145	19,930	19,375	18,940	18,665
8-Pg A-size	18,295	18,210	18,130	17,920	17,385	17,100	16,850
8-Pg King	28,055	27,810	26,860	26,575	25,830	25,255	24,885



## 2012 King-Four Conversion Rates:

Page size	1x	6x	12x	24x	36x	48x	72x
King 4 pg	\$ 15,325	15,000	14,795	14,570	14,430	13,735	13,695
King 6 pg	22,215	21,725	21,420	21,085	20,870	19,830	19,770
King 8 pg	29,105	28,455	28,045	27,595	27,310	25,925	25,840

  

Page size	120x	240x	288x	396x	504x	570x
King 4 pg	\$ 13,655	13,610	13,510	13,245	13,100	12,980
King 6 pg	19,705	19,645	19,490	19,095	18,880	18,695
King 8 pg	25,760	25,680	25,475	24,945	24,660	24,415

### Closing Dates

Issue	Space Close	Materials Due
January	12/07/11	12/14/11
February	01/11/12	01/19/12
March	02/08	02/15
April	03/12	03/19
May	04/09	04/16
June	05/09	05/16
July	06/08	06/15
August	07/12	07/19
September	08/09	08/16
October	09/10	09/17
November	10/10	10/17
December	11/07	11/14

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