



2012 Black-and-White Rates:

Page size	1x	3x	6x	12x	24x	36x	48x
Kingsize	\$ 7,705	7,630	7,520	7,130	6,700	6,515	6,395
3/4 Page	7,190	7,100	6,960	5,835	5,790	5,730	5,615
Island Page	5,195	5,055	4,960	4,280	4,195	4,100	3,940
1/2 page	4,975	4,860	4,775	4,095	4,030	3,935	3,785
1/4 Page	2,565	2,515	2,445	2,070	2,060	2,030	1,985

Page size	72x	120x	240x	288x	396x	504x	570x
Kingsize	\$ 6,255	6,050	5,945	5,815	5,675	5,515	5,435
3/4 Page	5,500	5,360	5,260	5,135	4,990	4,820	4,715
Island Page	3,875	3,805	3,735	3,665	3,575	3,500	3,455
1/2 page	3,700	3,615	3,515	3,480	3,420	3,320	3,260
1/4 Page	1,925	1,885	1,835	1,805	1,760	1,700	1,670

2012 Color:

In addition to Black-and-White Rates.

Standard Color:	\$ 985
Matched Color:	1,250
Metallic Ink:	170
Four Color:	2,305
Five Color:	3,730



2012 Insert Rates:

Page size	1x	3x	6x	12x	24x	36x	48x
2-Pg A-size	\$ 10,700	10,415	10,220	8,815	8,640	8,445	8,115
2-Pg King	15,870	15,720	15,490	14,690	13,800	13,420	13,175
4-Pg A-size	21,405	20,825	20,435	17,635	17,285	16,890	16,235
4-Pg King	31,745	31,435	30,980	29,375	27,605	26,840	26,345
6-Pg A-size	32,105	31,240	30,655	26,450	25,925	25,340	24,350
6-Pg King	47,615	47,155	46,475	44,065	41,405	40,265	39,520
8-Pg A-size	42,805	41,655	40,870	35,265	34,565	33,785	32,465
8-Pg King	63,490	62,870	61,965	58,750	55,210	53,685	52,695

Page size	72x	120x	240x	288x	396x	504x	570x
2-Pg A-size	\$ 7,985	7,840	7,695	7,550	7,365	7,210	7,115
2-Pg King	12,885	12,465	12,245	11,980	11,690	11,360	11,195
4-Pg A-size	15,965	15,675	15,390	15,100	14,730	14,420	14,235
4-Pg King	25,770	24,925	24,495	23,960	23,380	22,720	22,390
6-Pg A-size	23,950	23,515	23,080	22,650	22,095	21,630	21,350
6-Pg King	38,655	37,390	36,740	35,935	35,070	34,085	33,590
8-Pg A-size	31,930	31,355	30,775	30,200	29,460	28,840	28,470
8-Pg King	51,540	49,850	48,985	47,915	46,760	45,445	44,785



2012 King-Four Conversion Rates:

Page size	1x	6x	12x	24x	36x	48x	72x
King 4 pg	\$ 28,525	27,560	24,755	24,405	24,015	23,355	23,085
King 6 pg	41,600	40,150	35,945	35,420	34,835	33,845	33,445
King 8 pg	54,680	52,740	47,140	46,440	45,655	44,335	43,800

Page size	120x	240x	288x	396x	504x	570x
King 4 pg	\$ 22,800	22,510	22,220	21,850	21,540	21,355
King 6 pg	33,010	32,580	32,145	31,590	31,125	30,850
King 8 pg	43,225	42,645	42,070	41,330	40,710	40,340

Closing Dates

Issue	Space Close	Materials Due
January	12/15/11	12/22/11
February	01/18/12	01/25/12
March	02/22	02/29
April	03/26	04/02
May	04/11	04/18
June	05/23	05/31
July	06/20	06/27
August	07/23	07/30
September	08/23	08/30
October	09/18	09/25
November	10/23	10/30
December	11/14	11/26

For further information on advertising in *Clinical Psychiatry News* or for development and/or distribution of any custom programs, contact:

Aaron Wattenberg
Phone: (973) 290-8212
Email: a.wattenberg@elsevier.com

For insertion order inquiries, contact:
Joan Friedman

Phone: (973) 290-8211, Email: j.friedman@elsevier.com

For production inquiries, contact:
Judi Sheffer

Phone: (240) 221-2412, Email: j.sheffer@elsevier.com