



# CHEST *Physician*

THE NEWSPAPER OF THE AMERICAN COLLEGE OF CHEST PHYSICIANS

## 2012 Black-and-White Rates:

Page size	1x	3x	6x	12x	24x
Kingsize	\$ 3,765	3,745	3,720	3,635	3,515
3/4 Page	3,385	3,360	3,325	3,270	3,195
Island Page	2,530	2,510	2,455	2,390	2,355
1/2 page	2,260	2,235	2,200	2,155	2,110
1/4 Page	1,470	1,455	1,430	1,415	1,355

Page size	36x	48x	72x	120x
Kingsize	\$ 3,485	3,305	3,290	3,255
3/4 Page	3,155	3,070	3,000	2,935
Island Page	2,325	2,200	2,155	2,110
1/2 page	2,070	1,985	1,935	1,900
1/4 Page	1,340	1,300	1,295	1,250

## 2012 Color:

In addition to Black-and-White Rates.

Standard Color:	\$ 1,090
Matched Color:	1,320
Metallic Ink:	160
Four Color:	1,895
Five Color:	2,995



## 2012 Insert Rates:

Page size	1x	3x	6x	12x	24x
2-Pg A-size	\$ 5,210	5,170	5,055	4,925	4,850
2-Pg King	7,755	7,715	7,665	7,490	7,240
4-Pg A-size	10,425	10,340	10,115	9,845	9,705
4-Pg King	15,510	15,430	15,325	14,975	14,480
6-Pg A-size	15,635	15,510	15,170	14,770	14,555
6-Pg King	23,270	23,145	22,990	22,465	21,725
8-Pg A-size	20,845	20,680	20,230	19,695	19,405
8-Pg King	31,025	30,860	30,655	29,950	28,965

Page size	36x	48x	72x	120x
2-Pg A-size	\$ 4,790	4,530	4,440	4,345
2-Pg King	7,180	6,810	6,775	6,705
4-Pg A-size	9,580	9,065	8,880	8,695
4-Pg King	14,360	13,615	13,555	13,410
6-Pg A-size	14,370	13,595	13,320	13,040
6-Pg King	21,535	20,425	20,330	20,115
8-Pg A-size	19,160	18,130	17,755	17,385
8-Pg King	28,715	27,235	27,110	26,820



## 2012 King-Four Conversion Rates:

Page size	1x	6x	12x	24x
King 4 pg	\$ 15,805	15,505	15,245	15,105
King 6 pg	22,760	22,310	21,920	21,710
King 8 pg	29,715	29,115	28,595	28,315

Page size	36x	48x	72x	120x
King 4 pg	\$ 14,985	14,485	14,305	14,125
King 6 pg	21,530	20,780	20,510	20,240
King 8 pg	28,075	27,075	26,715	26,355

## Closing Dates

Issue	Space Close	Materials Due
January	12/19/11	12/28/11
February	01/26/12	02/02/12
March	02/27	03/05
April	03/28	04/04
May	04/23	04/30
June	05/25	06/04
July	06/22	06/29
August	07/25	08/01
September	08/24	09/04
October	09/26	10/03
November	10/24	10/31
December	11/16	11/28

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Greg Pessagno

Phone: (443) 512-8899 ext. 109, Email: [greg.pessagno@wt-group.com](mailto:greg.pessagno@wt-group.com)

For classified/recruitment advertising, contact:

Rhonda Beamer

Phone: (443) 512-8899 ext. 106, Email: [rhonda.beamer@wt-group.com](mailto:rhonda.beamer@wt-group.com)

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Mark Branca

Director, Elsevier Society News Group

Phone: (973) 290-8246, Email: [m.branca@elsevier.com](mailto:m.branca@elsevier.com)