



AMERICAN COLLEGE OF SURGEONS

SURGERY NEWS

2012 Black-and-White Rates:

Page size	1x	3x	6x	12x	24x	36x
Kingsize	\$ 8,210	7,930	7,885	7,415	7,305	7,240
3/4 Page	7,895	7,560	7,535	6,955	6,915	6,880
Island Page	5,305	5,110	5,060	4,770	4,690	4,625
1/2 page	5,030	4,975	4,955	4,575	4,505	4,440
1/4 Page	4,130	3,955	3,945	3,710	3,580	3,500

Page size	48x	72x	120x	240x	288x
Kingsize	\$ 6,680	6,625	6,605	6,545	6,510
3/4 Page	6,340	6,285	6,260	6,215	6,190
Island Page	4,095	4,005	3,955	3,935	3,905
1/2 page	3,925	3,890	3,880	3,835	3,820
1/4 Page	3,190	3,140	3,110	3,085	3,075

2012 Color:

In addition to Black-and-White Rates.

Standard Color:	\$ 1,045
Matched Color:	1,305
Metallic Ink:	170
Four Color:	2,205
Five Color:	3,425



2012 Insert Rates:

Page size	1x	3x	6x	12x	24x	36x
2-Pg A-size	\$ 10,930	10,525	10,425	9,825	9,660	9,530
2-Pg King	16,915	16,335	16,245	15,275	15,050	14,915
4-Pg A-size	21,855	21,055	20,845	19,650	19,325	19,055
4-Pg King	33,825	32,670	32,485	30,550	30,095	29,830
6-Pg A-size	32,785	31,580	31,270	29,480	28,985	28,585
6-Pg King	50,740	49,005	48,730	45,825	45,145	44,745
8-Pg A-size	43,715	42,105	41,695	39,305	38,645	38,110
8-Pg King	67,650	65,345	64,970	61,100	60,195	59,660

Page size	48x	72x	120x	240x	288x
2-Pg A-size	\$ 8,435	8,250	8,145	8,105	8,045
2-Pg King	13,760	13,650	13,605	13,485	13,410
4-Pg A-size	16,870	16,500	16,295	16,210	16,090
4-Pg King	27,520	27,295	27,215	26,965	26,820
6-Pg A-size	25,305	24,750	24,440	24,320	24,135
6-Pg King	41,280	40,945	40,820	40,450	40,230
8-Pg A-size	33,745	33,000	32,590	32,425	32,175
8-Pg King	55,045	54,590	54,425	53,930	53,640



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2012 King-Four Conversion Rates:

Page size	1x	6x	12x	24x	36x
King 4 pg	\$ 27,835	27,055	26,855	25,695	25,375
King 6 pg	40,650	39,480	39,180	37,440	36,960
King 8 pg	53,465	51,905	51,505	49,185	48,545

Page size	48x	72x	120x	240x	288x
King 4 pg	\$ 25,115	22,995	22,635	22,355	22,235
King 6 pg	36,570	33,390	32,850	32,430	32,250
King 8 pg	48,025	43,785	43,065	42,505	42,265

Closing Dates

Issue	Space Close	Materials Due
January	12/20/11	12/29/11
February	01/23/12	01/30/12
March	02/23	03/01
April	03/22	03/29
May	04/20	04/27
June	05/21	05/29
July	06/18	06/25
August	07/19	07/26
September	08/21	08/28
October	09/12	09/19
November	10/19	10/26
December	11/12	11/19

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