



# Seminars in Cutaneous Medicine and Surgery

## 2012 Black-and-White Rates:

Page size	1x	3x	6x	12x	24x	36x	48x
Full Page	\$ 1,750	1,740	1,730	1,720	1,710	1,700	1,690
1/2 Page	1,225	1,215	1,205	1,195	1,180	1,170	1,160
1/4 Page	630	625	620	615	610	595	585
Page size	72x	120x	240x	288x	396x	504x	570x
Full Page	\$ 1,670	1,655	1,645	1,635	1,620	1,610	1,600
1/2 Page	1,150	1,130	1,120	1,105	1,095	1,085	1,075
1/4 Page	580	575	570	565	560	555	545

## 2012 Color:

In addition to Black-and-White Rates.

Standard Color:	\$ 655
Matched Color:	680
Four Color:	1,500

## 2012 Insert Rates:

Page size	1x	3x	6x	12x	24x	36x	48x
2-Page	\$ 3,500	3,480	3,460	3,440	3,420	3,400	3,380
4-Page	7,000	6,960	6,920	6,880	6,840	6,800	6,760
6-Page	10,500	10,440	10,380	10,320	10,260	10,200	10,140
8-Page	14,000	13,920	13,840	13,760	13,680	13,600	13,520
Page size	72x	120x	240x	288x	396x	504x	570x
2-Page	\$ 3,340	3,310	3,290	3,270	3,240	3,220	3,200
4-Page	6,680	6,620	6,580	6,540	6,480	6,440	6,400
6-Page	10,020	9,930	9,870	9,810	9,720	9,660	9,600
8-Page	13,360	13,240	13,160	13,080	12,960	12,880	12,800

## Closing Dates

Issue	Space Close	Materials Due
March	02/06/12	02/15/12
June	05/07/12	05/16/12
September	08/08/12	08/17/12
December	11/07/11	11/16/12

For further information on advertising in *Seminars in Cutaneous Medicine & Surgery*  
or for development and/or distribution of any custom programs, contact:

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