



THORACIC SURGERY NEWS

THE OFFICIAL NEWSPAPER OF THE AMERICAN ASSOCIATION FOR THORACIC SURGERY

2012 Black-and-White Rates:

Page size	1x	3x	6x	12x
Kingsize	\$ 2,765	2,645	2,570	2,520
3/4 Page	2,535	2,415	2,300	2,195
Island Page	2,325	2,225	2,135	2,030
1/2 page	2,020	1,930	1,865	1,760
1/4 Page	1,205	1,165	1,145	1,125

Page size	24x	36x	48x	72x
Kingsize	\$ 2,415	2,330	2,230	2,125
3/4 Page	2,095	2,010	1,915	1,835
Island Page	1,945	1,880	1,815	1,715
1/2 page	1,680	1,595	1,520	1,445
1/4 Page	1,095	1,095	1,095	1,095

2012 Color:

In addition to Black-and-White Rates.

Standard Color:	\$ 1,085
Matched Color:	1,220
Metallic Ink:	160
Four Color:	1,985
Five Color:	3,045



2012 Insert Rates:

Page size	1x	3x	6x	12x
2-Pg A-size	\$ 4,790	4,585	4,400	4,180
2-Pg King	5,695	5,450	5,295	5,190
4-Pg A-size	9,580	9,165	8,795	8,365
4-Pg King	11,390	10,895	10,590	10,380
6-Pg A-size	14,370	13,750	13,195	12,545
6-Pg King	17,090	16,345	15,885	15,575
8-Pg A-size	19,160	18,335	17,590	16,725
8-Pg King	22,785	21,795	21,175	20,765

Page size	24x	36x	48x	72x
2-Pg A-size	\$ 4,005	3,875	3,740	3,535
2-Pg King	4,975	4,800	4,595	4,380
4-Pg A-size	8,015	7,745	7,480	7,065
4-Pg King	9,950	9,600	9,190	8,755
6-Pg A-size	12,020	11,620	11,215	10,600
6-Pg King	14,925	14,400	13,780	13,135
8-Pg A-size	16,025	15,490	14,955	14,130
8-Pg King	19,900	19,200	18,375	17,510



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2012 King-Four Conversion Rates:

Page size	1x	6x	12x	24x	36x	48x	72x
King 4 pg	\$ 15,255	14,495	14,075	13,735	13,475	13,215	12,815
King 6 pg	21,890	20,750	20,120	19,610	19,220	18,830	18,230
King 8 pg	28,525	27,005	26,165	25,485	24,965	24,445	23,645

Closing Dates

Issue	Space Close	Materials Due
January	12/14/11	12/21/11
February	01/17/12	01/24/12
March	02/13	02/21
April	03/15	03/22
May	04/12	04/19
June	05/14	05/21
July	06/13	06/20
August	07/19	07/23
September	08/14	08/21
October	09/14	09/21
November	10/16	10/23
December	11/08	11/15

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