

2012 Black-and-White Rates:

Page size	1x	3x	6x	12x
Kingsize	\$ 2,975	2,845	2,710	2,575
3/4 Page	2,730	2,615	2,500	2,385
Island Page	2,385	2,285	2,190	2,095
1/2 page	2,055	1,985	1,895	1,795
1/4 Page	1,210	1,180	1,160	1,145

Page size	24x	36x	48x	72x
Kingsize	\$ 2,460	2,360	2,250	2,140
3/4 Page	2,270	2,175	2,085	1,990
Island Page	2,005	1,910	1,845	1,780
1/2 page	1,725	1,640	1,575	1,500
1/4 Page	1,100	1,100	1,100	1,100

2012 Color:

In addition to Black-and-White Rates.

Standard Color:	\$ 1,035
Matched Color:	1,165
Metallic Ink:	150
Four Color:	1,885
Five Color:	2,895



2012 Insert Rates:

Page size	1x	3x	6x	12x
2-Pg A-size	\$ 4,915	4,705	4,510	4,315
2-Pg King	6,130	5,860	5,585	5,305
4-Pg A-size	9,825	9,415	9,025	8,630
4-Pg King	12,255	11,720	11,165	10,610
6-Pg A-size	14,740	14,120	13,535	12,945
6-Pg King	18,385	17,580	16,750	15,915
8-Pg A-size	19,650	18,830	18,045	17,265
8-Pg King	24,515	23,445	22,330	21,220

Page size	24x	36x	48x	72x
2-Pg A-size	\$ 4,130	3,935	3,800	3,665
2-Pg King	5,070	4,860	4,635	4,410
4-Pg A-size	8,260	7,870	7,600	7,335
4-Pg King	10,135	9,725	9,270	8,815
6-Pg A-size	12,390	11,805	11,400	11,000
6-Pg King	15,205	14,585	13,905	13,225
8-Pg A-size	16,520	15,740	15,205	14,665
8-Pg King	20,270	19,445	18,540	17,635

2012 King-Four Conversion Rates:

Page size	1x	6x	12x	24x	36x	48x	72x
King 4 pg	\$ 15,195	14,415	14,035	13,675	13,295	13,035	12,775
King 6 pg	21,850	20,680	20,110	19,570	19,000	18,610	18,220
King 8 pg	28,505	26,945	26,185	25,465	24,705	24,185	23,665

Closing Dates

Issue	Space Close	Materials Due
January/February	12/29/11	01/09/12
March/April	02/29/12	03/07/12
May/June	04/13	04/20
July/August	06/29	07/10
September/October	08/28	09/06
November/December	10/25	11/01

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