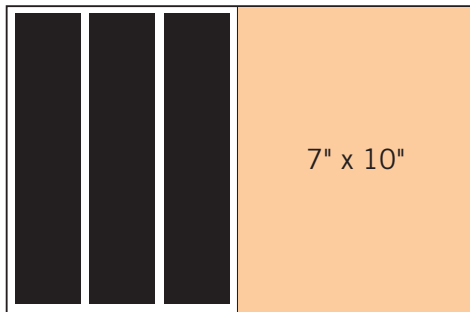


Community Oncology

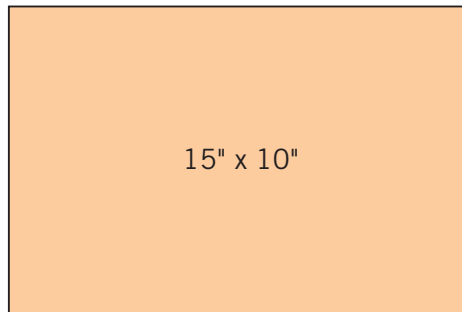
2012 Advertising Specifications

Page Bleed



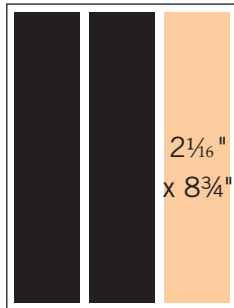
Bleed: 8⁵/₈" x 11¹/₈"

Spread Bleed

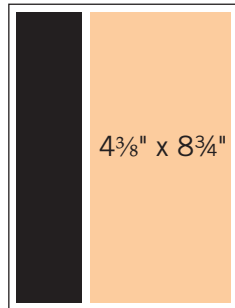


Bleed: 17¹/₄" x 11¹/₈"

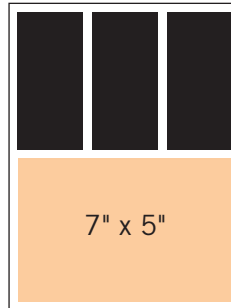
1/3 Page Vertical



2/3 Page Vertical



1/2 Page Horizontal



Journal Trim Size: 8³/₈" x 10⁷/₈"

Trimming: 1/8" trimmed off top, bottom, gutter and face.

Live matter: Allow 1/4" from trim edges. Note that a 1/2" safety must also be applied to both sides of the gutter.

Binding: Perfect

