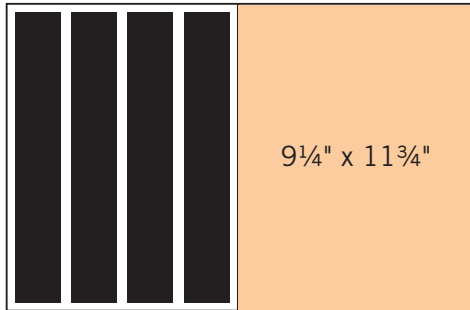


The Oncology Report

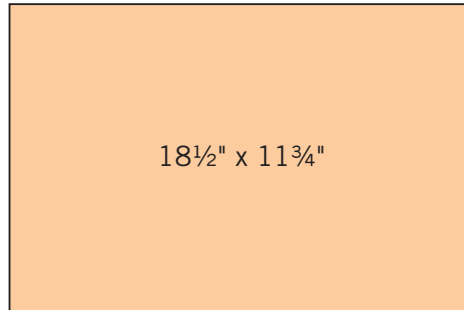
2012 Advertising Specifications

Page Bleed



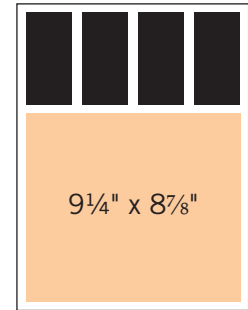
Bleed: 10 3/4" x 13 1/4"

Spread Bleed

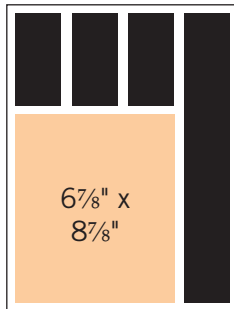


Bleed: 21 1/4" x 13 1/4"

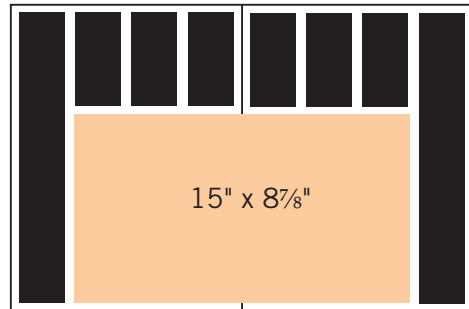
3/4 Page



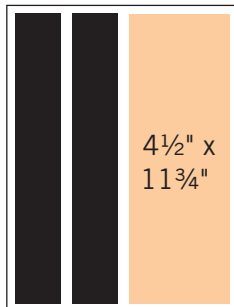
Island Page (A-size)



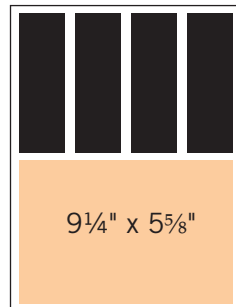
Island Spread (A-size)



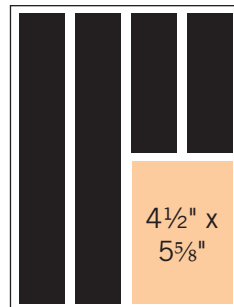
1/2 Page Vertical



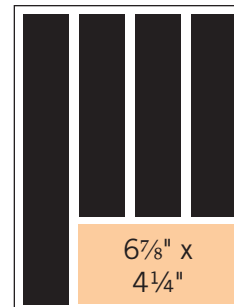
1/2 Page Horizontal



1/4 Page Vertical



1/4 Page Horizontal



Journal Trim Size: 10 1/2" x 13"

Live matter: Allow 1/8" safety from all trim edges

Type of Binding: Saddle Stitch

