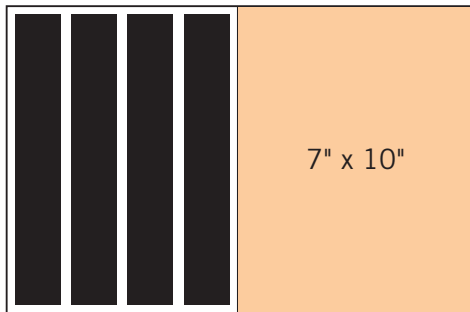


# Seminars in Cutaneous Medicine & Surgery

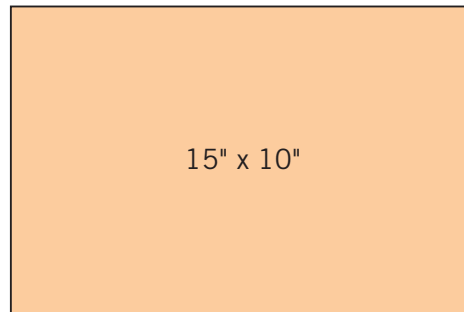
## 2012 Advertising Specifications

### Page Bleed



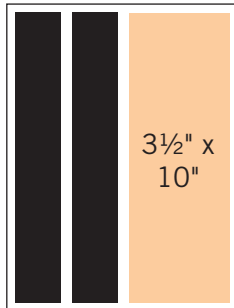
Bleed: 8½" x 11¼"

### Spread Bleed

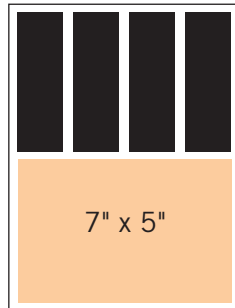


Bleed: 16¾" x 11¼"

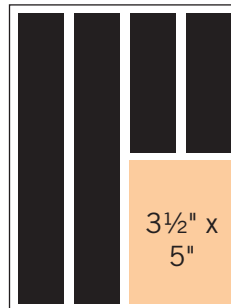
### 1/2 Page Vertical



### 1/2 Page Horizontal



### 1/4 Page



**Journal Trim Size:** 8¼" x 11"

**Trimming:** ⅛" trimmed off top, bottom, gutter and face.

**Live matter:** Allow ¼" from trim edges. Note that a ½" safety must also be applied to both sides of the gutter.

**Binding:** Perfect

