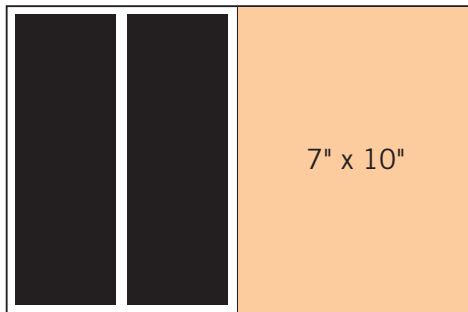


# The Journal of Supportive Oncology

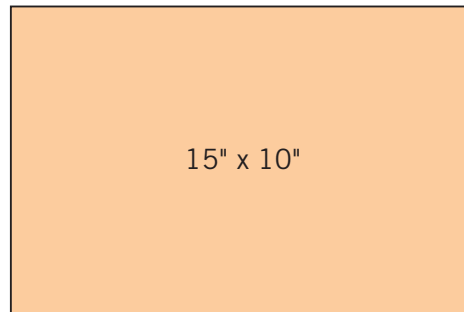
## 2012 Advertising Specifications

### Page Bleed



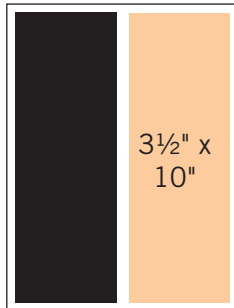
Bleed: 8<sup>5</sup>/<sub>8</sub>" x 11<sup>1</sup>/<sub>8</sub>"

### Spread Bleed

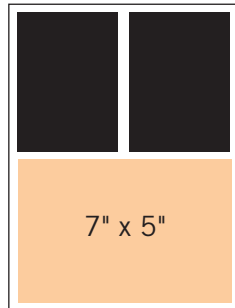


Bleed: 17<sup>1</sup>/<sub>4</sub>" x 11<sup>1</sup>/<sub>8</sub>"

### 1/2 Page Vertical



### 1/2 Page Horizontal



**Journal Trim Size:** 8<sup>3</sup>/<sub>8</sub>" x 10<sup>7</sup>/<sub>8</sub>"

**Trimming:** 1/8" trimmed off top, bottom, gutter and face.

**Live matter:** Allow 1/4" from trim edges. Note that a 1/2" safety must also be applied to both sides of the gutter.

**Binding:** Perfect

