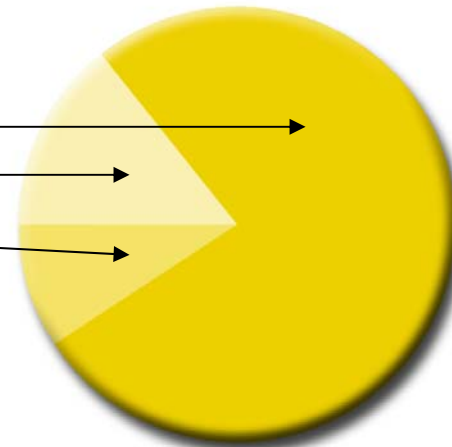


Complete Coverage of the Primary Care Market

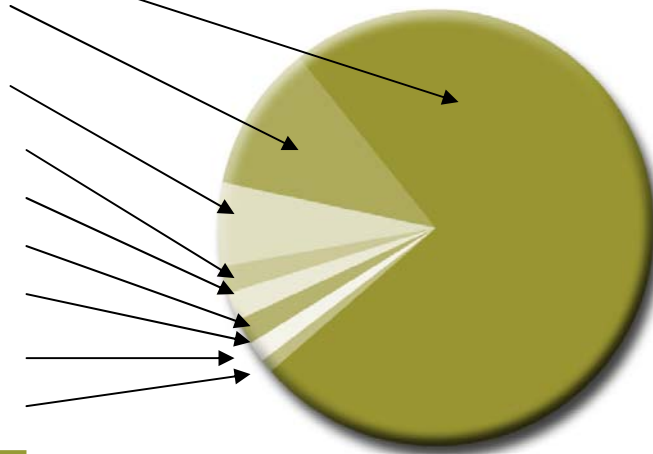
Family Practice News

Family Medicine	69,275
Osteopaths	13,951
General Practice	6,185
Total	89,411



Internal Medicine News

Internal Medicine	93,067
Cardiovascular Disease	12,667
Gastroenterology	4,058
Rheumatology	2,358
Infectious Diseases	2,169
Nephrology	1,978
Endocrinology	1,404
Pulmonary Disease	1,318
Diabetes	169
Total	119,188



The PowerBuy

**Total
Circulation
208,599**

Based on July 2007 BPA



The PowerBuy® = Family Practice News® + Internal Medicine News®

Covering the World of Medicine